

**Sul Ross State University**  
**Department of Business Administration**  
**ACCR 3333 W01**  
**Financial**  
**Statement Analysis**  
**Online Synchronous**  
**4:30 – 5:45 PM TTH**  
**Fall 2024**

**Course Instructor** Mary Jane Saucedo, PhD, CPA  
**Office** Remote  
**Cell Phone** (956) 245-0912  
**Email** Maryjane.saucedo@sulross.edu

**Office Hours**

Mondays and Wednesdays 8:00 - 9:30 AM Online

Thursday 8:00- 9:30 AM Online

Other Times by Appointment

**Course Description**

This course provides an integrated approach to accounting. Concepts and issues in all functional areas of accounting are presented. Topics include budget and cost control, accounting data in planning, and policy formulation.

**Required Course Materials**

FINANCIAL STATEMENT ANALYSIS: A DATA  
ANALYTICS APPROACH, 2024 RELEASE

By: Resutec and Richardson

ISBN: 978-1-265-32949-5

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**CONNECT ACCESS CODE REQUIRED**

**Course Grading:**

Homework - Reading in Connect	25%
Homework - Problems in Connect	25%
Chapter Quizzes	10%
Exams	30%
Comprehensive Excel Project Parts 1, 2, & 3	10%
Total Points	100%

Your grade will be based on the following scale:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	59% and below

### **Homework Assignments & Exams**

Assignments will not be accepted late. If a student misses an exam, it must be made up within one week of the exam date. Please read the syllabus and follow the timeline on assignments.

### **Department of Business Administration BBA Student Learning Outcomes**

SLO 1 Students will be able to analyze and solve business problems across major business functions, using fundamental business principles and strategies

SLO 2 Students will be able to communicate about contemporary business related topics.

SLO 3 Students will be able to comprehend the impact of ethical and social responsibility in business.

### **Marketable Skills -- Bachelor of Business Administration (Both ALP & MRGC)**

1. Students will apply the principles of business to the management of existing businesses or the creation of new businesses.
2. Students will use appropriate information from research and analysis to make informed decisions.
3. Students will be able to write business correspondence including letters, emails, reports, and resumes.
4. Students will be able to make effective oral presentations to both professional and general audiences.

### **SRSU Disability Services**

Sul Ross State University (SRSU) is committed to equal access in compliance with Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. RGC students seeking accessibility services should contact Paulette Harris, Executive Assistant to the Vice President and Dean, at 830-279-3023 or email [pharris@sulross.edu](mailto:pharris@sulross.edu). Ms. Harris's office is at 2623 Garner Field Road, Uvalde, TX 78801 (this is the mailing address, too).

### **SRSU Distance Education Statement**

Students enrolled in distance education courses have equal access to the university's academic support services, such as library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through

Blackboard, which requires secure login. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website. Directions for filing a student complaint are located in the student handbook.

### **Classroom Climate of Respect**

Importantly, this class will foster free expression, critical investigation, and the open discussion of ideas. This means that all of us must help create and sustain an atmosphere of tolerance, civility, and respect for the viewpoints of others. Similarly, we must all learn how to probe, oppose and disagree without resorting to tactics of intimidation, harassment, or personal attack. No one is entitled to harass, belittle, or discriminate against another on the basis of race, religion, ethnicity, age, gender, national origin, or sexual preference. Still we will not be silenced by the difficulty of fruitfully discussing politically sensitive issues.

### **Diversity Statement**

I aim to create a learning environment for my students that supports a diversity of thoughts, perspectives and experiences, and honors your identities (including race, gender, class, sexuality, religion, ability, socioeconomic class, age, nationality, etc.). I also understand that the crisis of COVID, economic disparity, and health concerns, or even unexpected life events could impact the conditions necessary for you to succeed. My commitment is to be there for you and help you meet the learning objectives of this course. I do this to demonstrate my commitment to you and to the mission of Sul Ross State University to create an inclusive environment and care for the whole student as part of the Sul Ross Familia. If you feel like your performance in the class is being impacted by your experiences outside of class, please don't hesitate to come and talk with me. I want to be a resource for you.

### **Academic Integrity**

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use of intellectual property. A scholar is expected to be punctual, prepared, and focused; meaningful and pertinent participation is appreciated. Examples of academic dishonesty include but are not limited to: Turning in work as original that was used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden.

### **Libraries**

#### **The Bryan Wildenthal Memorial Library in Alpine**

Offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, [library.sulross.edu](http://library.sulross.edu). Off-campus access requires logging in with your Lobold and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or phone (432-837-8123).

## The Southwest Texas Junior College (SWTJC) Libraries

The Southwest Texas Junior College (SWTJC) Libraries at Uvalde, Del Rio, and Eagle Pass offer additional access to library spaces and resources. Del Rio, Eagle Pass, and Uvalde students may also use online resources available through SWTJC website, [library.swtjc.edu](http://library.swtjc.edu). The SWTJC Libraries serve as pick-up locations for InterLibrary Loan (ILL) and Document Delivery from the Alpine campus.

### Course Assignments

#### ACCR 3333 FINANCIAL STATEMENT ANALYSIS CHAPTER ASSIGNMENTS\* Fall 2024

	Date	Chapter	Assignments
<b>Week 1</b>			
T	8/27/2024	1	Contemporary Financial Statement Analysis and the Need for Data Analytics
TH	8/29/2024		<b>Homework in CONNECT DUE 9/1/2024</b>
<b>Week 2</b>			
T	9/3/2024	2	Using Financial Statements
TH	9/5/2024		<b>Homework in CONNECT DUE 9/8/2024</b>
<b>Week 3</b>			
T	9/10/2024	3	Alternative Data Sourced
TH	9/12/2024		<b>Homework in CONNECT DUE 9/15/2024</b>
<b>Week 4</b>			
T	9/17/2024		<b>EXAM I - CHAPTERS 1 - 3 DUE 9/22/2024</b>
TH	9/19/2024		<b>EXAM I - CHAPTERS 1 - 3 DUE 9/22/2024</b>
<b>Week 5</b>			
T	9/24/2024	4	Financial Ratio Analysis: Master the Past
TH	9/26/2024		<b>Homework in CONNECT DUE 9/29/2024</b>
<b>Week 6</b>			
T	10/1/2024	5	Accounting Quality and Working Capital Analysis
TH	10/3/2024		<b>Homework in CONNECT DUE 10/6/2024</b>
<b>Week 7</b>			
T	10/8/2024	6	Evaluation of Noncurrent Assets and Liabilities to Access Balance Sheet Quality

TH	10/10/2024		<b>Homework in CONNECT DUE 10/13/2024</b>
<b>Week 8</b>			
T	10/15/2024		<b>EXAM II - CHAPTERS 4 - 6 DUE 10/20/2024</b>
TH	10/17/2024		<b>EXAM II - CHAPTERS 4 - 6 DUE 10/20/2024</b>
<b>Week 9</b>			
T	10/22/2024	7	<b>Analysis of Cash Flows</b>
TH	10/24/2024		<b>Homework in CONNECT DUE 10/27/2024</b>
<b>Week 10</b>			
T	10/29/2024	8	Forecasting Pro Forma Financial Statements
TH	10/31/2024		<b>Homework in CONNECT DUE 11/3/2024</b>
<b>Week 11</b>			
T	11/5/2024	9	Introduction to Equity Valuation
TH	11/7/2024		<b>Homework in CONNECT DUE 11/10/2024</b>
F	11/8/2024		<b>Last Day to Withdraw with a "W"</b>
<b>Week 12</b>			
T	11/12/2024		<b>Last Day to Apply for Fall 2024 Graduation</b>
T	11/12/2024	10	Quantitative and Qualitative Sensitivity Analysis to Assess Forecast Assumptions
TH	11/14/2024		<b>Homework in CONNECT DUE 11/17/2024</b>
<b>Week 13</b>			
T	11/19/2024		Ch 1, Ch 4, Ch 5 & Ch 8 Tableau Labs
TH	11/21/2024		<b>Homework in CONNECT DUE 11/24/2024</b>
<b>Week 14</b>			
T	11/26/2024		Ch 2 Comprehensive Excel lab Part 1 -- Due 12/4/2024
TH	11/28/2024		<b>Thanksgiving Day Holiday</b>
<b>Week 15</b>			
T	12/3/2024		Ch 3 Comprehensive Excel lab Part 2 -- Due 12/4/2024
TH	12/5/2024		Ch 4 Comprehensive Excel lab Part 3 -- Due 12/4/2024
			<b>Homework in CONNECT DUE 12/4/2024</b>
<b>Week 16</b>			
T	12/10/2024		<b>EXAM III - CHAPTERS 7 - 10 DUE 12/10/24</b>

**\*Assignments Subject to Change**