

**SUL ROSS STATE UNIVERSITY
COURSE SYLLABUS
FINA 4342
INVESTMENTS
FALL 2024
MW 12:30-1:45 BAB 305**

I. INSTRUCTOR: Clark Nussbaum
OFFICE PHONE: 432-837-8073
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OFFICE: MAB 309C
OFFICE HOURS: Tuesdays & Thursdays 2-5pm
OTHER Times by Appointment
clark.nussbaum@sulross.edu

PROGRAM LEARNING OUTCOMES:

- **Marketable Skill 1:** Students will have the ability to apply the principles of business they learn to the management of existing businesses or the creation of new businesses.
- **Marketable Skill 2:** Students will have the ability to use research and analysis to make informed decisions.
- **Marketable Skill 3:** Students will have the ability to write business letters, emails, resumes and reports
- **Marketable Skill 4:** Students will have the ability to make effective oral presentations to both professional and general audiences.

• **STUDENT LEARNING OUTCOMES:**

- SLO1 - Analyze and solve Business problems across major business functions, using fundamental business principles and strategies
- SLO 2 Communicate business information through written, oral and other delivery processes
- SLO 3 Identify and understand the impact of ethical and social responsibility issues in business

TEXT: Essentials of Investments Bodie Kane Marcus
2024 release ISBN 9781265062002
McGraw-Hill Publishers

GRADE:	The grade for this course will be:	ATTENDANCE	135
		ASSIGNMENTS	7*20 140
		6 EXAMS	600
		BUDGET	50
		INVESTMENT PROJECT	<u>75</u>
			1000

No make-up exams or extra credit will be given.

COURSE DESCRIPTION: FINA 4342 Investments (3-0). Sources of information for investors; investment planning; securities selection; types of stocks and bonds; investment companies.

ATTENDANCE: The attendance policy as outlined in the Sul Ross catalog will be followed.

ACADEMIC HONESTY: You are expected to do your own work on any assignment and test. If a student is caught cheating, a grade of zero will be assigned to that work.

INSTRUCTOR EXPECTATIONS: You are expected to approach this class in a professional manner. This means coming to class regularly, on time and prepared to participate. Your primary goal as a student is to obtain an education and acquire certain skills to enable you to be productive and competitive in your chosen field. Do not waste your time, your classmates time, or my time by not giving 100% of your efforts.

ADA Statement

SRSU Accessibility Services. Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mrs. Mary Schwartz Grisham, LPC, SRSU's Accessibility Services Director or Ronnie Harris, LPC, Counselor, at 432-837-8203 or email mschwartz@sulross.edu or ronnie.harris@sulross.edu. RGC students can also contact Alejandra Valdez, at 830-758-5006 or email alejandra.valdez@sulross.edu. Our office is located on the first floor of Ferguson Hall, room 112, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine. Texas, 79832.

SRSU Library Services

The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, library.sulross.edu. Off-campus access requires your LobID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or phone (432-837-8123).

ACADEMIC GRIEVANCE PROCEDURE: Should you have a problem or concern, it is important that you follow the chain-of-command in addressing your problem. The chain-of-command, in order of who you would see first, is as follows: (1) Instructor (2) Chair (3) Dean of Professional Studies (4) Provost and Vice-President of Academic Affairs and (5) President.

COURSE COVERAGE

Please see attached spreadsheet with class schedule and assignments.

FINA 4342				
INVESTMENTS				
CHAPTER ASSIGNMENTS				
DATES	Chapter	Topic	CASE STUDIES	
8/26		INTRODUCTION		
8/28		SPEAKER		
9/2		LABOR DAY – NO CLASS		
9/4		INVESTMENT PROJECT		
9/9		BUDGETING		
		DAVE RAMSEY COMPLETE GUIDE TO MONEY		
9/11	1-2	SUPER SAVING RELATING WITH MONEY		
9/16	3-4	CASH FLOW PLANNING DUMPING DEBT		
9/18		TEST		
9/23	5-6	CREDIT SHARKS IN SUITS BUYER BEWARE		
9/25	7-8	CLAUSE AND EFFECT THAT’S NOT GOOD ENOUGH		
9/30		TEST		
10/2	9-10	THE PINNACLE POINT FROM FRUITION TO TUITION		
10/7	11-13	WORKING IN YOUR STRENGTHS REAL ESTATE & MORTGAGES GIVE LINK NO ONE ELSE		
10/9		TEST		

10/14		BUSINESS	
10/16		REAL ESTATE	
		ESSENTIALS OF INVESTMENTS	
10/21	1	INVESTMENTS: BACKGROUND & ISSUES	PG 28 WEBMASTER #1
10/23	2	ASSET CLASSES & FINANCIAL INSTRUMENTS	PG 54 1,2,13,18
10/28	3	HOW SECURITIES TRADE	PG 87 1.3,6,8
10/30	4	MUTUAL FUNDS & OTHER INVESTMENT COMPANIES	PG 110 1,2,3,5
11/4		TEST	
11/8		LAST DAY TO DROP WITH A "W"	
11/6	10	BOND PRICES & YIELDS	PG 328 1,5
11/11	11	MANAGING BOND PORFOLIOS	
11/13		TEST	
11/18	12	MACROECONOMIC & INDUSTRY ANALYSIS	PG 395 3,4,6,7
11/20	13	EQUITY VALUATION	
11/25	14	FINANCIAL STATEMENT ANALYSIS	PG 471 1
12/2		TEST	
12/4		FINAL PROJECT RESULTS	
12/13		Fall Commencement	

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