

**SUL ROSS STATE UNIVERSITY  
COURSE SYLLABUS  
FINA 4342  
INVESTMENTS  
SPRING 2025  
MW 9:30-10:45 BAB 317**

**I. INSTRUCTOR:** Clark Nussbaum  
**OFFICE PHONE:** 432-837-8073  
**CELL:** 432-386-0722  
**OFFICE:** MAB 309C  
**OFFICE HOURS:** MW 10:45-12 TTH 2-5pm  
**OTHER Times by Appointment**  
clark.nussbaum@sulross.edu

**PROGRAM LEARNING OUTCOMES:**

- **Marketable Skill 1:** Students will have the ability to apply the principles of business they learn to the management of existing businesses or the creation of new businesses.
- **Marketable Skill 2:** Students will have the ability to use research and analysis to make informed decisions.
- **Marketable Skill 3:** Students will have the ability to write business letters, emails, resumes and reports
- **Marketable Skill 4:** Students will have the ability to make effective oral presentations to both professional and general audiences.

• **STUDENT LEARNING OUTCOMES:**

- SLO1 - Analyze and solve Business problems across major business functions, using fundamental business principles and strategies
- SLO 2 Communicate business information through written, oral and other delivery processes
- SLO 3 Identify and understand the impact of ethical and social responsibility issues in business

**TEXT: Essentials of Investments Bodie Kane Marcus**  
**2024 release ISBN 9781265062002**  
McGraw-Hill Publishers

<b>GRADE:</b>	The grade for this course will be:	ATTENDANCE	135
		ASSIGNMENTS	7*20 140
		6 EXAMS	600
		BUDGET	50
		INVESTMENT PROJECT	<u>75</u>
			1000

**No make-up exams or extra credit will be given.**

**COURSE DESCRIPTION:** FINA 4342 Investments (3-0). Sources of information for investors; investment planning; securities selection; types of stocks and bonds; investment companies.

**ATTENDANCE:** The attendance policy as outlined in the Sul Ross catalog will be followed.

**ACADEMIC HONESTY:** You are expected to do your own work on any assignment and test. If a student is caught cheating, a grade of zero will be assigned to that work.

**INSTRUCTOR EXPECTATIONS:** You are expected to approach this class in a professional manner. This means coming to class regularly, on time and prepared to participate. Your primary goal as a student is to obtain an education and acquire certain skills to enable you to be productive and competitive in your chosen field. Do not waste your time, your classmates time, or my time by not giving 100% of your efforts.

### **ADA Statement**

SRSU Accessibility Services. Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mrs. Mary Schwartze Grisham, LPC, SRSU's Accessibility Services Director or Ronnie Harris, LPC, Counselor, at 432-837-8203 or email [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu) or [ronnie.harris@sulross.edu](mailto:ronnie.harris@sulross.edu). RGC students can also contact Alejandra Valdez, at 830-758-5006 or email [alejandra.valdez@sulross.edu](mailto:alejandra.valdez@sulross.edu). Our office is located on the first floor of Ferguson Hall, room 112, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine. Texas, 79832.

## **Required Student Responsibilities Statement**

All full-time and part-time students are responsible for familiarizing themselves with the [Student Handbook](#) and the [Undergraduate & Graduate Catalog](#) and for abiding by the [University rules and regulations](#). Additionally, students are responsible for checking their Sul Ross email as an official form of communication from the university. Every student is expected to obey all federal, state and local laws and is expected to familiarize themselves with the requirements of such laws.

### **SRSU Library Services**

**The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, [library.sulross.edu](http://library.sulross.edu). Off-campus access requires your LobID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or phone (432-837-8123).**

**ACADEMIC GRIEVANCE PROCEDURE:** Should you have a problem or concern, it is important that you follow the chain-of-command in addressing your problem. The chain-of-command, in order of who you would see first, is as follows: (1) Instructor (2) Chair (3) Dean of Professional Studies (4) Provost and Vice-President of Academic Affairs and (5) President.

## COURSE COVERAGE

Please see attached spreadsheet with class schedule and assignments.

FINA 4342				
INVESTMENTS				
CHAPTER ASSIGNMENTS				
DATES	Chapter	Topic	CASE STUDIES	
1/15		INTRODUCTIION		
<b>1/20</b>		<b>NO CLASS-HOLIDAY</b>		
1/22		SPEAKER		
1/27		INVESTMENT PROJECT		
1/29		BUDGETING		
		DAVE RAMSEY COMPLETE GUIDE TO MONEY		
2/3	1-2	SUPER SAVING RELATING WITH MONEY		
2/5	3-4	CASH FLOW PLANNING DUMPING DEBT		
<b>2/10</b>		<b>TEST</b>		
2/12	5-6	CREDIT SHARKS IN SUITS BUYER BEWARE		
2/17	7-8	CLAUSE AND EFFECT THAT'S NOT GOOD ENOUGH		
<b>2/19</b>		<b>TEST</b>		
2/24	9-10	THE PINNACLE POINT FROM FRUITION TO TUITION		
2/26	11-13	WORKING IN YOUR STRENGTHS REAL ESTATE & MORTGAGES GIVE LINK NO ONE ELSE		
<b>3/3</b>		<b>TEST</b>		

3/5		BUSINESS	
3/10		REAL ESTATE	
		ESSENTIALS OF INVESTMENTS	
3/12	1	INVESTMENTS: BACKGROUND & ISSUES	PG 28 WEBMASTER #1
3/24	2	ASSET CLASSES & FINANCIAL INSTRUMENTS	PG 54 1,2,13,18
3/26	3	HOW SECURITIES TRADE	PG 87 1.3,6,8
3/31	4	MUTUAL FUNDS & OTHER INVESTMENT COMPANIES	PG 110 1,2,3,5
<b>4/2</b>		<b>TEST</b>	
<b>4/4</b>		<b>LAST DAY TO DROP WITH A "W"</b>	
4/7	10	BOND PRICES & YIELDS	PG 328 1,5
4/9	11	MANAGING BOND PORFOLIOS	
<b>4/14</b>		<b>TEST</b>	
4/16	12	MACROECONOMIC & INDUSTRY ANALYSIS	PG 395 3,4,6,7
4/21	13	EQUITY VALUATION	
4/23	14	FINANCIAL STATEMENT ANALYSIS	PG 471 1
<b>4/28</b>		<b>TEST</b>	
<b>4/30</b>		<b>FINAL PROJECT RESULTS</b>	
<b>5/9</b>		<b>Fall Commencement</b>	

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