Public Speaking
Online Via Blackboard

Instructor Information
Name: Stuart Standly
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If for any reason you would like to contact me, please email me first.
We can arrange for a live video connection and then we can discuss any questions or concerns.

Textbook is Required – Available at the SRSU Bookstore and on Amazon Prime
Gunn, J. (2021, 2018). Speech craft. Boston: Bedford/St. Martin's.
Second Edition
ISBN: 978-1-319-20156-2 (Paperback)
ISBN: 978-1-319-36202-7 (Loose-Leaf)

Required Equipment & Software
Internet connection; computer with webcam & microphone; Microsoft Word, Microsoft PowerPoint (available free to SRSU students via Office 365)

Course Description
Throughout time public speaking has been valued for its ability to help humans affect each other in numerous ways, including teaching, persuading, celebrating, entertaining, and more. Whether it is in a courtroom, a public assembly, a campfire, a boardroom, a locker room, on the football field, or even the Oval Office; across every culture of the world, public speaking helps people make an impact. This course is designed to provide you the skill set to confidently express your message using effective public speaking methods.

Course Objectives
After completing this course, you will be able to:
1. To understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.
2. To understand the importance of specifying audience and purpose and to select appropriate communication choices.
3. To understand and appropriately apply modes of expression (i.e. descriptive, expositive, narrative, scientific, and self-expressive) in written, visual, and oral communication.
4. To participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
5. To understand and apply basic principles of critical thinking, problem solving, and technical proficiency in the development of exposition and argument.
6. To develop the ability to research and write a documented paper and/or to give an oral presentation.

Marketable Skills
This course offers you the opportunity to develop the following skills:
- Informative and Persuasive Speaking
- Audience-centered Writing
- Critical Analysis
- Research
- Effective Message Construction Using Technology

Student Learning Objectives
This course is designed to meet one or more of the student learning outcomes applied to all Communication majors:
SLO 1: Students will be able to analyze communication content for argument, including identification of major elements, such as claim, warrants, and data.
SLO 2: Students will be able to effectively construct messages appropriate to audience, purpose, and context; including electronic media technologies.
SLO 3: Students will be able to apply Communication theories, perspectives, principles, and concepts to the analysis of communication situations.

2024-2025 Core Assessment - Teamwork
In addition to other outcomes listed here, I will also be promoting the following in this class:
Teamwork : Students will develop teamwork skills to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.

SRSU Library Services
The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, library.sulross.edu. Off-campus access requires your LoboID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or phone (432-837-8123).

Student needs
Americans with Disabilities Act
Sul Ross State University (SRSU) is committed to equal access in compliance with Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mary Schwartze Grisham, SRSU's Accessibility Services Coordinator at 432-837-8203 ("please leave a message and we'll get back to you as soon as we can during working hours"). The office is located on the first floor of Ferguson Hall (Suite 112), and their mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas, 79832.
Please note that instructors are not permitted to provide classroom accommodations to a student until the appropriate verification has been received.

Online Support Desk
SRSU now has a Blackboard support desk for all students. If you are having issues submitting a document, getting videos to play, or you are dealing with a technical error in the course. The support desk is open 24 hours a day 7 days a week. You can contact the support desk:
       By calling 888-837-6055
       Via email: blackboardsupport@sulross.edu
       Using resources from the Technology Support tab within blackboard
       Clicking the Support Desk graphic on the course homepage

SRSU Distance Education
Students enrolled in distance education courses have equal access to the university's academic support services, such as library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website. Directions for filing a student complaint are located in the student handbook.

Academic Integrity

Sul Ross State University has a Code of Academic Integrity, which prohibits, among other things, cheating on exams, plagiarizing papers or portions of papers, submitting the same paper for credit in two courses without authorization, buying papers, submitting fraudulent documents, forging signatures, and using unauthorized study aids (including old quizzes and exams). This class abides by that code.

Grading System

This class uses an accumulative points system. There is no averaging of the assignment results. There is no dropping the lowest score. It is a simple accumulation of points, the more points you earn the better your grade. The syllabus tells you the value of each assignment and the target ranges for the semester grades. This allows the student to follow their grade point total and calculate exactly how many points are needed to score the desired grade.

Point Value per Assignment

1000 points - 10 Chapter Quizzes – 10 assignments @100pts each
100 points - Get to Know You Speech
100 points - Exam #1
100 points - Exam #2
100 points - Informative Information Packet – 4 assignments @25pts each
100 points - Informative Rough Draft
100 points - Informative Speech Delivery
100 points - Manuscript Reading
100 points - Persuasive Information Packet – 4 assignments @25pts each
100 points - Persuasive Rough Draft
100 points - Persuasive Speech Delivery
100 points - Impromptu Speech
100 points - Final Exam

Total Points - 2200

A = 2000 - 1800 points
B = 1799 - 1600 points
C = 1599 - 1400 points
D = 1399 - 1200 points
F = 1199 points & below

Extra Credit

Extra credit work is not necessary, as there are already enough points within the normal assignments that exceed the required total for the maximum grade.

Pitch Vantage
PitchVantage is a speech simulator (with a simulated environment and audience) that records video and audio of your practice sessions so that you can watch and hear yourself. The cloud-based software also automatically analyzes the tone of your voice, your pauses, your pace, and several other delivery elements, provides both real-time and instant follow-up feedback to help you identify weak points in your delivery, and makes suggestions on how you can improve them. The best way to use this tool is to practice, pay close attention to the feedback, review your videos, and apply the feedback in your next practice. To improve your speech delivery, you must practice anyway; you might as well do so using a tool that gives you feedback about how to improve. This interactive approach has shown to more rapidly and dramatically improve your skills than practicing without feedback.

How to register: look for a registration link in Blackboard under your course section.

If you run into any issues, please check the support website for solutions or reach out directly to PitchVantage at support@pitchvantage.com.

Homework
Each Chapter section will have a Chapter Quiz that needs to be completed. This is designed to help you process and retain as much of the chapter information as possible.

Exams
Exams will include assigned reading and Chapter Quizzes.
The questions will likely include a mix of True/False, multiple-choice, and fill in the blank.
All exams will be done through Blackboard.

Get to Know You Speech
This assignment has two very important objectives. The first objective of this assignment is to get you familiar with the PitchVantage software program we will be using throughout this class. The second objective of this assignment is to build your confidence when speaking publicly. Building your confidence begins with an opportunity to practice and by using a topic you should know something about … yourself. Using the PitchVantage tool and an easy topic, let's get started.
1. What's your name?
2. Where are you from?
3. What do you do for fun?
4. What is your major?
5. What is your biggest fear?
6. Who/what inspires you?
7. What was your most embarrassing moment?

Manuscript Reading

The purpose of this assignment is to continue to build your confidence and comfort levels when speaking. Your selection, when read, must not exceed three minutes and must be at least one minute in length. Presentations will be made through PitchVantage. Your presentation must include your face being visible while you are speaking.

Informative Speech

This will be your first of two major speeches. For this speech your specific purpose will be to inform the audience on a particular topic. You will be required to speak for at least 4 minutes, but no longer than 7. For every 30 seconds you speak over 7:30 minutes (e.g., I give a 30-second pad on the back end), I will deduct 10 points from your grade. For every 30 seconds you go under 4 minutes, I will deduct 10 points from your grade. This rule applies to both major speeches. You are required to verbally cite a minimum of three credible sources. Presentations will be made through PitchVantage. Your presentation must include your face being visible while you are speaking.

Persuasive Speech

This will be your second and major speech. For this speech your specific purpose will be to persuade the audience on a particular topic. You will be required to speak for at least 4 minutes, but no longer than 7. You are required to verbally cite a minimum of three credible sources. Presentations will be made through PitchVantage. Your presentation must include your face being visible while you are speaking.

Impromptu Speech

There are four different modes of public speaking: 1) extemporaneous, 2) manuscript, 3) memorized, and 4) impromptu. Impromptu speeches involve little or no preparation. For this speech, I will assign you a topic. Your speech must be persuasive. Presentations will be made through PitchVantage.

ALL SPEECHES MUST BE COMPLETED AND DELIVERED TO PASS THE CLASS. ONE MISSED SPEECH PRESENTATION WILL RESULT IN AN AUTOMATIC FAILING SEMSTER GRADE.

Public Speaking
Assignments and Due Dates

LATE WORK WILL NOT BE ACCPETED

Week 1 -- July 7 - July 13
Read **Syllabus.**
Acquire a **Textbook.**
Register for **PitchVantage.**
Assignment - **Get to Know You Speech** - Presentation will be made through **PitchVantage.**
Assignment - **Manuscript Reading -** Presentation will be made through **PitchVantage.**
Assignment **- Impromptu Speech -** Presentation will be made through **PitchVantage.**

Everything is DUE -- July 13 at 11:59pm.

Week 2 -- July 14 – July 20
Read **Chapter 1** and complete **Chapter Quiz.**
Read **Chapter 2** and complete **Chapter Quiz.**
Read **Chapter 3** and complete the **Chapter Quiz.**
Read **Chapter 9** and complete the **Chapter Quiz.**
Read **Chapter 10** and complete the **Chapter Quiz.**
Complete **Exam #1.**
Read **Chapter 4** and complete the **Chapter Quiz.**
Read **Chapter 5** and complete the **Chapter Quiz.**
Read **Chapter 6** and complete the **Chapter Quiz.**
Read **Chapter 7** and complete the **Chapter Quiz.**
Read **Chapter 8** and complete the **Chapter Quiz.**
Complete **- Exam #2.**

Everything is DUE -- July 20 at 11:59pm.

Week 3 -- July 21 – July 27
Assignment – Prepare materials for an **Informative Speech**.
Complete the Topic Selection/Library Research Assignment.
Complete the MLA Works Cited Bibliography page.
Complete the Credibility Assignment.
Assignment – Prepare to write and practice your **Informative Speech**.
Complete the Outline.
Complete the Rough Draft of your speech.

Everything is DUE -- July 27 at 11:59pm.

Week 4 -- July 28 – August 3
Assignment – Practice, practice, practice delivering your speech.
DUE -- July 29 at 11:59pm.

Assignment - **Informative Speech** - Presentation will be made through **PitchVantage.**
DUE -- July 30 at 11:59pm.

Week 5 -- August 4 – August 10
Assignment – Prepare materials for a **Persuasive Speech**.
Complete the Topic Selection/Library Research Assignment.
Complete the MLA Works Cited Bibliography page.
Complete the Credibility Assignment.
DUE -- August 6 at 11:59pm.

Assignment – Prepare to write and practice your **Persuasive Speech**.
Complete the Outline.
Complete the Rough Draft of your speech.
Assignment – Practice, practice, practice delivering your speech.
DUE -- August 10 at 11:59pm.

Finals Week -- August 11 – August 13
Assignment - **Persuasive Speech** - Presentation will be made through **PitchVantage.**
DUE -- August 12 at 11:59pm.

Complete Final Exam located on Blackboard.
DUE -- August 13 at 5:00pm.