

AST 3383 Multimedia Applications
Spring 2026

Professor: Rodric Allen, M.B.A.

Email: Rodric.Allen@sulross.edu

Office: No on-campus office

HELP DESK:

Contact via email or TEAMS; replies will be as soon as possible - Text: 509-312-9674

Required Sources:

Web-based on Blackboard:

<http://sulross.blackboard.com>

Use your SRSU Email login and password to access

Software and Hardware

- Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, Audition, After Effects)
- Canva Pro or Figma for lightweight design and rapid prototyping
- DaVinci Resolve (free) as an alternative video editor
- Audacity (free) for audio work if needed
- Snippet tool for screen capture
- Google Drive Account
- Digital camera; smartphone with photo and movie capabilities
- Smartphone and tablet apps may be used as supplemental software but not exclusively for projects. Many good ones are available.

- **Required Tutorials**
- **YouTube tutorials (Links will be posted in Weekly classes)**

***Required Technology:**

- High-speed Internet access
- SR Email and Blackboard checked regularly
- Smartphone or digital camera for still images and video. (Android or Iphone)
- Headset with microphone or computer microphone needed for video creations
- Google Drive to store and submit projects and portfolio; Links will need to be provided.

Evaluation Plan

Evaluation Factor	%
Assignment/Project Submissions in LUs	35
Complete Portfolio Submission via USB or CD (all required components must be included)	35
Active participation, including Discussion Boards, Facebook Secret Group; Blog Presentation (Final Exam)	30
Total	100

Attendance and Punctuality and other Classroom Management Rules

- The professor may apply the University Policy for Non-Participation in a Web Course.

Distance Ed (Web-course) Non-Participation Statement

Policies in effect for on-campus, traditional classroom instruction courses also apply to students enrolled in distance education courses, including Web-based and ITV courses. The University allows a maximum of 20% absences in a course before an instructor may drop a student for excessive absences with a grade of F or W. In distance education courses, this policy is interpreted as non-participation; once a student has been documented as non-participating for more than 3 weeks of inactivity during a long semester or 1 week of inactivity during a summer session, the instructor may drop the student from the course with a grade of F or W. Non-participation and inactivity may include not logging on to the course, not submitting assignments or participating in other assigned activities as scheduled, not communicating with the instructor by phone or email, and/or not following the instructor's participation guidelines stated in the syllabus.

- Students are responsible for meeting University deadlines, i.e., drop/add courses, payment, dropping a course, graduation, or withdrawal from the University.
- Students are responsible for understanding the contents of the syllabus, course documents, assignments, projects, and how to submit these materials in this course.

Communication

- To contact your professor, use email to rodric.allen@sulross.edu, Text: 509-312-9674
- No office hours because of no office
- Replies to emails or messaging will be sent as soon as possible and usually within 24 hours. If I'm out of town on University business or have limited computer access, however, it may take a little longer.
- Your Sul Ross email is PREFERRED by the University. *You are responsible for checking your email account often.* The instructor is not responsible for emails that do not reach the recipient on either side due to incorrect addressing, system failures, etc. Returned email will not be re-sent.

Course Grade

- Use Banner Self-Service to access your final course grade which is viewable soon after the professor posts it.
- University policy emphasizes that Incomplete (I) grades are considered only in extreme emergencies and not for extra time to complete assignments. Recording an "I" is at the sole discretion of the professor. A student with an "I" grade in this course can receive a final grade no higher than a "B." Completion must follow guidelines set forth by the professor and according to University policy. Failure to complete an "I" will automatically turn to "F." Think before you drop! It may be better to complete the course! ○ Requests for extra credit to make up incomplete work, late assignments, procrastination, or non-participation will not be considered.

Academic Dishonesty Policy

Read the Academic Dishonesty Policy listed online at <http://www.sulross.edu> and printed in the Student Handbook; it will be enforced. Plagiarism of printed text, Internet, multimedia, or other copyrighted material is against the law.

Use the information you find, but give credit to the authors through proper referencing. Use the APA style.

Dishonesty includes the exchange or sharing of computer files and the presentation of another's work as one's own. The instructor reserves the right to use the Blackboard feature, SafeAssign, to check documents for appropriate and credible documentation; significant undocumented text may be brought to the student's attention, if time permits, for correction and possible resubmission. Flagrant plagiarism may result in a failing grade on the project and/or in the course.

Student Conduct

Inappropriate student conduct will not be tolerated. Students who, in the professor's determination, create an atmosphere not conducive to learning, or who follow a path that disrupts the learning and teaching environments in the classroom, including online, will be immediately referred to the University Department of Public Safety and/or to the Dean of Students.

Counseling Center

Personal counseling services are provided for students, faculty, and staff. Persons seeking those services should go to Ferguson Hall, Room 112, or call 432-837-8203.

Accessibility Services

Any student who, because of a disability, may require special arrangements in order to meet the course requirements should contact the instructor as soon as possible to make necessary arrangements. Students must present appropriate verification from Accessibility Services during the instructor's office hours. Please note that instructors are not allowed to provide classroom accommodation to a student until appropriate verification from Accessibility Services has been provided. For additional information, please contact Mary Schwartze with Accessibility Services in Ferguson Hall 112, or call 432 837-8203.