Sul Ross State University
Department of Education

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Office Hours	Virtual (can be by appointment)	Virtual Office Hours	As needed via Blackboard Collaborate Thursdays 7:00-8:00pm (MST)

ED 6382 –Basic Application of Media and Technology
Spring 2026 (01/14/2026 - 3/6/2026)

Course Description:

(3-0) This course identifies available technologies used to enhance instructional design and delivery. Concentration will be placed on the utilization of multimedia, print materials, audiovisual, computer and web-based technologies, and digital formatting for educational and instructional purposes.

The ISTE Standards are a framework for innovation in education. These standards help educators and education leaders worldwide prepare learners to thrive in work and life. (www.iste.org/standards)
ISTE Standards for Educators
1. Learner: 1a, 1b, 1c
2. Leader: 2a, 2b, 2c
3. Citizen: 3a, 3b, 3c, 3d
4. Collaborator: 4a, 4b, 4c, 4d
5. Designer: 5a, 5b, 5c
6. Facilitator: 6b, 6c, 6d
7. Analyst: 7a, 7b, 7c, 7d

ISTE Standards for Coaches
1. Change Agent: 1b, 1d, 1e
2. Connected Learner: 2c
3. Collaborator: 3b, 3c,
4. Learning Designer: 4a, 4b, 4c, 4d
5. Professional Learning Facilitator: 5a, 5b, 5c
6. Data-Driven Decision-Maker: 6a, 6b, 6c, 6d
7. Digital Citizen Advocate: 7a, 7b, 7c,

ISTE Standards for Educational Leaders

1.	Equity and Citizenship Advocate: 1a, 1b, 1c,
3.	Empowering Leader: 3c,
4.	Systems Designer:
5.	Connected Learner: 5a, 5b, 5d

Required Textbook: None-provided by instructor (Open Resources Standards Rubric)
Required Readings: Provided in Blackboard Course (see reference page)

Requirements:

Students will:

- Participate and collaborate in online discussions, assignments, and activities
- Utilize Blackboard on the SRSU website to fulfill course requirements
- Utilize Voicethread links to participate in oral discussions
- Practice professional conduct and ethics and respectful learning exchanges
- Preserve confidentiality of information shared regarding student, family, or school district experiences

Course Requirements:

- Attendance
    - Students should refer to the *Online Absence Policy* posted in Blackboard under the tab Course Information regarding participation in an online course.
- Daily Readings
    - We will be covering an enormous amount of information in a very short amount of time because this is an 8-week accelerated course. A large part of the **graduate student** responsibility in this course will be to devote time to the course information. Please note which and what information will be covered and read ahead to keep up with the rigorous pace of the course.

Grading Policy:

Assignments	Number	Points	Total
Week 0			
Written Introductory Discussion	1	25	50
Personal Profiles	1	50	50
Academic Honesty Assignment	1	25	25
Syllabus Quiz	1	25	25
Week 1-8			0
Week One Discussion	1	100	100
Weekly Journal (Blog)	8	100	800
Weekly Oral Discussion	4	50	200
Final Project Prep	2	100	200
Final Project	1	350	350
			1800

A=1620-1800
B=1440-1619
C=1260-1439
D=1080-1259
< 1079=F

[3]

Course Schedule

WEEK	ASSIGNED WORK	OPEN DATE	CLOSE DATE
Week 0	Course Information & Week 0 Activities		
Week 1	Digital Media: What It Is and Implementation (Readings & Blog)		
Week 2	Technology Tools: From Web 2.0 to 3.0 and Beyond (Readings & Blog)		
	Oral Discussion #1 Or		
Week 3	Using Open Source Digital Media, Freeware, and Shareware to Enhance Learning (Readings & Blog)		
	Project Prep #1		
Week 4	Mobile Learning & Social Media; Engage, Collaborate, and Demonstrate (Readings & Blog)		
	Oral Discussion #2		
Week 5	Storyboarding: Tell Your Tale (Readings & Blog)		
Week 6	Artificial Intelligence in Education (Readings & Blog)		
	Oral Discussion #3		
Week 7	E-Learning Author Tools and Instructional Design Strategy Readings & Blog)		
	Project Prep #2		
Week 8	Strategy Video Editing Tools, Website Design Basics-Aesthetics/Functionality, Color Palettes, Fonts, and Images (Readings & Blog)		
Capstone Artifact	Final Project		

<u>All assignments are due on the scheduled date no later than 11:59 pm CST.</u>

Grading: All assignments are due on the date posted. Late work WILL NOT be accepted! The only exception to this is medical emergencies (doctor excuse required) or family death (your name must be listed in the obituary).

Educator Standards Addressed in for Instructional Design-:

Educational Technology Standard

Class will address the following Student Learning Outcomes (SLOs):

This course is designed as an introduction to the field of instructional design and technology.

By the end of the course, students will be able to:

- Identify technologies used to enhance instructional design and delivery
- Demonstrate an ability to evaluate which technologies are appropriate for particular instructional purposes.
- Demonstrate an ability to develop instruction in a digital formats
- Demonstrate an understanding of the effects digital formatted instruction has on students from other cultures and students with disabilities
- Discuss an agent's affects and influences on the diffusion of digital formatted instruction and the delivery of its services in an educational setting.

Communication Policy: The preferable communication source is Blackboard email. Telephone and virtual conferencing communications are also available. An appointment set up through email will need to be made for virtual conferencing. It is reasonable to expect your instructor to answer your emails within 24 hours. In most cases it will be sooner than that.

Attendance Policy: Students are expected to attend all scheduled on- campus classes. Prompt arrival for class is expected. Students in web-enhanced or web classes are expected to log in several times each week to the Blackboard course site on the Internet site. The instructor will monitor the Blackboard log-ins for attendance points. Students are to make themselves aware of the SRSU policies on Absences and Class Attendance posted in the SRSU Student Handbook. SRSU Class Attendance policy states "The instructors may, at their discretion, drop a student from a course when the student has a total of nine absences." SRSU policy states "An absence is defined as non-attendance in fifty minutes of class; for example, non-attendance in a one and one-half hour class will constitute one and one-half absences and non-attendance in a three hour class will constitute three absences." Therefore, non-attendance for Weekend Format classes calculates to: Saturday (7 hrs of class time) = 8.4 absences and Sunday (4 hrs of class time) = 4.8 absences. Make up work is at the discretion of the instructor as it relates to "explained or excused" absences. The Absences/Class Attendance policy includes all absences excused or unexcused. In this course you are expected to attend all classes, to be punctual, and to complete all assignments on time.

ADA Statement

SRSU Accessibility Services. Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mrs. Mary Schwartze Grisham, LPC, SRSU's Accessibility Services Director at 432-837-8203 or email

mschwartze@sulross.edu. Our office is located on the first floor of Ferguson Hall, room 112, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine. Texas, 79832.

Tobacco Policy: Tobacco is not permitted on the Sul Ross campus.

Distance Education Students:
SRSU Distance Education Statement Students enrolled in distance education courses have equal access to the university's academic support services, such as library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires a secure login. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website. Directions for filing a student complaint are located in the student handbook.

Academic Integrity Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use of intellectual property. Students should submit work that is their own and avoid the temptation to engage in behaviors that violate academic integrity, such as turning in work as original that was used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden. Students should also avoid using open AI sources unless permission is expressly given for an assignment or course. Violations of academic integrity can result in failing assignments, failing a class, and/or more serious university consequences. These behaviors also erode the value of college degrees and higher education overall.

   This course syllabus is intended to be a guide and may be amended at any time.

Reading References

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