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**Instructor Information**

Instructor: Robert Greeson (BobbyG)  
Office: BAB 106  
Phone: 432.837.8453

Email: [Robert.greeson@sulross.edu](mailto:Robert.greeson@sulross.edu)  
Office Hours: By Appointment

**Class Time and Location:**

Tuesday/Thursday: 9:30 - 10:45 or 3:30pm - 4:45pm  
Morelock Academic Building, room 200

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**Course Description**

This course examines the relationship between photography and contemporary culture. Special attention is given to photography's influence in a range of disciplines from visual art to pop culture to social issues. We will cover the use of photography in a wide range of different areas. From the art world to science to social media. Also numerous guest speakers will talk about photography and show examples from their particular fields of expertise. Every student will be issued a DSLR camera, tripod and camera bag.

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**Required Core Objectives for Core Component Area**

**CRITICAL THINKING SKILLS:** to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.

**COMMUNICATION SKILLS:** to include effective development, interpretation and expression of ideas through written, oral and visual communication.

**TEAMWORK:** to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.

**SOCIAL RESPONSIBILITY:** to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

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**Course Learning Outcomes**

At the conclusion of the course students will:

1. Respond critically through various means to works in the arts and humanities. (CT)
2. Demonstrate the ability to develop, express, and communicate ideas in written, oral and hands-on art projects. (COM)
3. Demonstrate their ability to work effectively with others in teams toward a shared purpose or goal. (TW)
4. Demonstrate an understanding of the purposes and functions of art as it relates to social responsibility, cultural diversity and civic responsibility through written, oral, and hands-on art projects. (SR)
5. Demonstrate their understanding of the formal components of two-dimensional art through verbal and/or written form.

## **Student Learning Outcomes**

This course is designed to meet one or more of the following Student Learning Outcomes:

1. Students will be able to understand the varied uses of photography in contemporary culture.
2. Students will be able to critically analyze and evaluate of photographic images.
3. Students will be able to effectively develop and understanding how ideas are expressed through photographic images.
4. Students will have a greater understanding of the ways photographic images engage in global communities and affect social issues and change.

Additionally, students will be exposed to the conditions that contractor must perform under to deliver successful projects and to gain a perspective on the types of projects that you might encounter in your career. This class is to be a learning experience, and one that you want to come to each week. As such the class structure, lesson topics, and overall learning environment will emphasize more than just knowledge comprehension.

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## **Assignments**

All assignments are to be submitted via Blackboard. No late work will be accepted without proper documentation or prior approval by the instructor.

The following assignments will be used for students to gain a foundation of knowledge within the core curriculum components of Critical Thinking skills (through analysis of readings, lectures, ideas), Communication skills (through interpretation and expression of ideas in oral, written, and visual methods), Teamwork (through group assignments), and Social Responsibility (through readings about photography's relationship to social issues across cultures and countries).

Each week students will receive a different subject that each student will have one week to photograph. The following week we will have a critique of the previous weeks assignment. Subject matter will be varied from the conventional to those that are not. Students will need to decide how to portray that idea into a photograph. Think outside the box. Try something different. Don't be obvious. Creativity counts!

## **Grading**

All work will be graded on specific criteria using the following guidelines. Photographs assigned will be graded on a 100 point (percentage) scale. Criteria for grading will include accuracy of content, appropriateness of content for assignment, presentation, and clarity.

Final grades will be determined by totals in these areas: (25%) Showing up for class and participating. (25%) Doing the weekly assignments. (25%) The semester's midterm. (25%) The finals project, assigned several weeks before due date. All assignment points will be converted to percentages for individual assignment letter grades.

A=100-90

B=89-80

C=79-70

D=69-60

F=59-0

Grades will be earned on the basis that "C" is average work, "B" is above average work, and "A" is well above average work. Barring any unusual circumstances there will be NO INCOMPLETES given at the end of this semester.

## **Required by Americans with Disability Act Statement (ADA) - ADA Statement**

SRSU Accessibility Services. Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mrs. Mary Schwartze Grisham, LPC, SRSU's Accessibility Services Director at 432-837-8203 or email [mschwartze@sulross.edu](mailto:mschwartze@sulross.edu).

Our office is located on the first floor of Ferguson Hall, room 112, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine, Texas, 79832.

## **SRSU Distance Education Statement**

Students enrolled in distance education courses have equal access to the university's academic support services, such as library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website.

Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires a secure login. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website. Directions for filing a student complaint are located in the student handbook.

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## **Recommended Statements**

### **Counseling**

Sul Ross has partnered with TimelyCare where all SR students will have access to nine free counseling sessions. You can learn more about this 24/7/356 support by visiting [Timelycare/SRSU](http://Timelycare/SRSU). The SR Counseling and Accessibility Services office will continue to offer in-person counseling in Ferguson Hall room 112 (Alpine campus), and telehealth Zoom sessions for remote students and RGC students.

### **Libraries**

The Bryan Wildenthal Memorial Library in Alpine offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, [library.sulross.edu/](http://library.sulross.edu/). Off-campus access requires logging in with your Lobold and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or by phone - 432.837.8123.

No matter where you are based, public libraries and many academic and special libraries welcome the general public into their spaces for study. SRSU TexShare Cardholders can access additional services and resources at various libraries across Texas. Learn more about the TexShare program by visiting [library.sulross.edu/find-and-borrow/texshare/](http://library.sulross.edu/find-and-borrow/texshare/) or ask a librarian by emailing [srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu).

New for Fall 2023: Mike Fernandez, SRSU Librarian, is based in Eagle Pass (Building D-129) to offer specialized library services to students, faculty, and staff. Utilize free services such as InterLibrary Loan (ILL) and ScanIt to get materials delivered to you at home or via email.

### **Academic Integrity**

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the

use of intellectual property. Students should submit work that is their own and avoid the temptation to engage in behaviors that violate academic integrity, such as turning in work as original that was used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden.

Students should also avoid using open AI sources unless permission is expressly given for an assignment or course. Violations of academic integrity can result in failing assignments, failing a class, and/or more serious university consequences. These behaviors also erode the value of college degrees and higher education overall.

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### **Attendance and Participation**

Attendance is necessary! Attendance and regular participation in the classroom are essential for maintaining the best learning environment. Learning not only occurs between the students and course materials, but, just as importantly, peer to peer, professor to student, and student to professor. If you do not attend classes, you could lose your financial aid. You must attend and participate in your on-campus or online course(s) before the course certification date and continue beyond the course withdrawal date. Participation in this course is the responsibility of the student. Your instructor is also required by law to validate/certify your attendance in your on-campus or online course(s) for you to receive financial aid. To meet this attendance requirement in any course, you must demonstrate academic activity to establish eligibility for federal student aid with activities such as, but not limited to, the following examples: initiating contact with your instructor to ask a question about the academic subject studied in the course, submitting an academic assignment, taking an exam, completing an interactive tutorial, participating in computer-assisted instruction, attending a study group that is assigned by the instructor, or participating in an online discussion about academic matters relating to the course.

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### **Class Structure**

The course is a traditional "Face-to-Face" course. This course is designed to be a guided study, and not just a dissemination of information. It will be run on a lecture\discussion\activity format. Lectures will utilize power points, demonstrations, videos, and visits to the internet for research. Lectures will be given primarily to enhance the learning environment, and answer questions about the material that should have been studied prior to the class period. There may be some step-by-step guided practice, individual assistance, and demonstrations during the scheduled class time in areas where there seems to be a need. It is essential that everyone be in attendance for the scheduled meetings for sharing information, demonstrations, activities, and so questions are answered. *Students are responsible for completing all assigned work.*

### **Time Commitment**

Students should be prepared to spend at least 4-6 hours per week outside of class on assignments that will include weekly photo assignments.

### **Phones & Electronic Devices**

No electronic devices other than cameras and phones to be used as cameras are allowed in the class or lab. Class participation means not staring at your phone for the entire class time. If you're spending your class time looking at your phone, you will not get credit for showing up for that class and will be marked as absent.

### **Academic Honesty**

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use

of intellectual property. A scholar is expected to be punctual, prepared, and focused; meaningful and pertinent participation is appreciated. Examples of academic dishonesty include but are not limited to: Turning in work as original that was used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden. All students are expected to complete their own work at all times. Any dishonest conduct will be promptly rewarded with an immediate "F".

### **Plagiarism**

A student guilty of plagiarism and/or cheating will receive a grade of "F" in the course involved and the grade will be so recorded on the transcript. Students giving and receiving assistance in any unauthorized manner during an examination will subject themselves to this cheating policy. A pattern of cheating will result in suspension.

### **Lab Time**

As with all the Industrial Technology classes there will be a substantial amount of lab work to be done. Since there is no actual lab to attend, the weekly photo assignments will count as your lab time. Normally 4-6 hours outside of scheduled class time each week for photo assignments, reading, and general homework is expected for college level work. All of the required research, lab work, and practice will not be able to be completed within the scheduled class time. There may be some release time from class to complete some of the work.

### **Supplies**

There are some expendable supplies you will need for the class such as pencils (lead), erasers, and paper. These supplies may be provided through the department through a set materials fee based on the average material use by students.

### **Storage**

The lockers in the hallway may be checked out and used for storing your equipment and supplies. These lockers must be signed out with the secretary in the IT main office. You must supply your own lock. Do not leave any of your work or equipment lying around in the lab!

### **Tests/Exams**

There will be no final test in the traditional sense. It will be a portfolio assignment. There will be a mid-term exam which will be multiple choice questions. All grades will be earned thru the four parts listed previously under 'Grading Policy'.

### **Final Exam**

The final exam will be due the last two days of class. The specific dates and time will be announced during the semester. Instead of a traditional final exam, you will create a photographic portfolio, details to be announced the month before class ends.

# IT 2304 PHOTOGRAPHY APPRECIATION

2026

## Tentative Course Outline

The following is a tentative schedule for the semester. The dates provided are the dates the photo assignment is given, and the assignment is to be completed by the following week. Because the scheduling of a guest speaker is an ongoing affair, this course outline is subject to change.

### **Week 1**

Introductions / Review of Syllabus

Lecture: Intro to Photography Appreciation

Lecture: Photographic vocabulary

### **Week 2**

Lecture: History of photography

First photographic assignment

Distribution of cameras/tripods

Lecture: How to use a digital camera: practical application

### **Week 3**

Critique and new assignment

Lecture: Basics of composition

Lecture: Basics of composition

### **Week 4**

Critique and new assignment

Lecture: Portraits

Guest speaker

### **Week 5**

Critique and new assignment

Lecture: Landscapes

Guest speaker

### **Week 6**

Critique and new assignment

Lecture: Photo editing/manipulation

Lecture: Street Photography

### **Week 7**

Critique and new assignment

Lecture: Photojournalism

Guest speaker

### **Week 8**

Critique and new assignment

Lecture: Photography in Science

Guest speaker

### **Week 9**

Critique and new assignment

Lecture: Still Lifes

Guest speaker

### **Week 10**

Critique and new assignment

Lecture: Travel Photography

Guest speaker

### **Week 11**

Critique and new assignment

Lecture: Macro Photography

Guest speaker

**Week 12**

Critique and new assignment

Lecture: Commercial Photography

Guest speaker

Final Portfolio Assignment Started

**Week 13**

Critique and new assignment

Lecture: Fine Art Photography

Guest speaker

**Week 14**

Critique and new assignment

Lecture: Photography in a Museum

Guest speaker

**Week 15**

Critique and new assignment

Lecture: Semester recap

Guest speaker

**Week 16**

Critique of final project