



## KINE 5325 – Event & Facility Management

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**\*\*\*Please include you're a# and KINE 373 in subject of ALL emails)**

**Office Hours: By Virtual APPT – email to schedule**

**Required Text:**      Title: Managing Sport Facilities, 4th Edition  
                            Author: Gil Fried & Matthew Kastel Publisher:  
                            Human Kinetics  
                            ISBN: 978-1-4925-8957-0

For this course you will be required to purchase Human Kinetics online access for the required digital textbook. You are not required to have the print version of the text. A full color binder-ready version can be mailed directly to you for an additional fee.

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<https://us.humankinetics.com/products/managing-sport-facilities-4th-edition-with-web-study-guide>

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You will also need to access the SRSU Library online, to locate and download peer-reviewed, scholarly articles. For assistance you may use “Ask the Library” or contact the Graduate Student Center for help.

## **Course Description**

Sport facility management represents one of the fastest growth areas in the sport industry. With new arenas, stadiums, health clubs, convention centers, and other facilities popping up all over the nation, many job opportunities are available in this discipline. This course will examine the current research related to planning, funding, and operating sporting events and sport/recreation facilities. This course is designed to provide sport managers with the knowledge necessary for planning and operating sport and recreation facilities and events. This is a comprehensive course focused on applied rather than theoretical knowledge. Facility visits, on your own time, will be a requirement of this course.

## **Course Student Learning Objectives** Upon successful completion of this course students will:

1. Explain the basic issues related to planning facilities, including site selection, design and the construction process.
2. Explain the different forms of public and private funding of sport facilities and ethical issues involved in utilizing public funds.
3. Describe the process involved in event planning and management.
4. Explain the event and facility issues pertinent to participants, spectators and sponsors.
5. Describe the operation of venues and events including staffing, box office management, security, concessions, and maintenance.
6. Explain the legal issues facing event and facility management including the risk management process.
7. Analyze the process of event bidding and venue selection.
8. Operationalize event and facility marketing, law, and finance.

## **Marketable Skills**

The following marketable skills are achieved in this course:

1. Students acquire *communication* skills.
2. Students acquire *collaboration* skills.
3. Students demonstrate *creativity*.
4. Students demonstrate *critical thinking*.
5. Students demonstrate *career management*.

## **Style of Teaching:**

The objectives of this course will be met through an integrated teaching style that will include online discussions, chapter readings, homework assignments and group projects. Students will be encouraged to remain actively involved in online discussions and will be responsible for reading all assigned material for this class. There is an online blackboard component required for this course. No Human Kinetics.

## **All Course Requirements Deadline**

Due to the time requirement for grading purposes, all course requirements must be submitted/completed by the 'Course Requirements Deadline' of the second to last scheduled day at 11:59pm CST to be counted for credit towards the final letter grade in this course. There will be no exceptions to this policy. Late deductions will apply as per policy below.

## **GRADING POLICIES/TESTING/ASSIGNMENTS/ATTENDANCE/EXPECTATIONS**

<b>Outcome Measure</b>	<b>Points Per Item</b>	<b>Number of Items</b>	<b>Available Points</b>	<b>Percentage of Grade</b>
Chapter Quizzes	Varies	15	350	35%
Reflective Journals	15	4	60	6%
Discussions	60	4	240	24%
Assignments	100	2	200	20%
Final Project/Presentation	150	1	150	15%
<b>Total/Final Grade*</b>	<b>-</b>	<b>-</b>	<b>1000</b>	<b>100%</b>

\*Letter Grading as per SRSU policy will be used in this course.

### **Late Work Policy**

All coursework must be submitted by the provided due dates in Blackboard.

Discussions/Responses/Assignments/Quizzes/Final Projects carry a 5% deduction per day late; up to 30% maximum deduction. If you have not turned in an assignment within 7 days of the due date, you must email the professor for grading consideration.

### **ALL COURSE REQUIREMENTS DEADLINE**

Due to the time requirement for grading purposes, all course requirements must be submitted/completed by the 'Course Requirements Deadline' of **Friday of Finals Week** at 11:59pm to be counted for credit towards the final letter grade in this course. There will be no exceptions to this policy. Late deductions will apply as per above policy.

**Be sure to complete all assignments by the due date.**

**Late assignments will result in point deduction**

## COURSE REQUIREMENTS

### I. Chapter Quizzes (n=15 Chapters)

*350points total; ~14points per quiz*

There will be one quiz for each chapter throughout the semester that will assess your knowledge of the corresponding assignments. The quizzes may consist of multiple choice, true/false and short answer questions.

### II. Journals – 4x15pts each; 60pts in total

Written activity for students to provide self-reflection of course learning objectives, gradable items, and career applications. Journals may also serve as a trigger to release subsequent units.

### III. Discussions

*240points total; 60points per discussion (50 points for original post / 5points per response)*

To create a thread, click on the hyperlink to the discussion and then click on ‘create new thread’. Put your name and the discussion number in the subject line (i.e. Shanna Moody #3). Please respond directly in the message area; no attachments unless requested.

I expect your discussion to be “applied”, meaning that your post must discuss the content in a new way - including, but not limited to: adding to the the discussion with further information you find (cite your source), describing application to sports, health, or performance, as well as providing constructive criticism, a different viewpoint. Writing should be professional, use academic language, and be more than a social media post style of writing (aka no chat room or informal language).

To respond to a classmate’s post, click on their post and then choose ‘reply’. Title the subject of your response with your last name and response to the author's name and the discussion number. (e.g. Moody response to Smith #3). The response must be at least 100 words and more than “good job”, “I like what you said” etc. It must be a substantial response that would be as if you were having a discussion on this topic in person.

### IV. Assignments

*200points total. 100points each.*

The assignments will provide a real-word / practical application of the relevant course content. There will be assignments throughout the semester that will focus on specific topics covered in text. Tour a facility and develop a PowerPoint highlighting key parts of the tour and aspects of facility management. Focus on things such as the design, architecture, surrounding neighborhood, mechanical systems, operations, policies, personnel, or other components specific to the facility.

### V. Final Project

*150 points total (50 for presentation; 100for project submission)*

The final project will require in depth application of knowledge gained throughout the course in relation to the Student Learning Outcomes previously stated in the syllabus. Each student will work with his or her group to complete the major project, each person in that group has to contribute his or her share to get the job done. Students must therefore use managerial skills to help motivate group members and assign sub-deadlines. Just as in the real world, a group member can be terminated from the project with proper documentation supporting the decision.

## KINE 5325 TENTATIVE COURSE CALENDAR

<b>Unit</b>	<b>Dates</b>	<b>Content</b>	<b>Due</b>
0	March 16, 2026	Course Starts-->	Submit the Syllabus Acknowledgement to unlock the course content!
1	March 16-29	Ch. 2 - Facility Management Ch. 4 - Human Resources Ch. 5 - Facility Planning Ch. 6 - Design	Discussion #1 Ch. Quizzes Journal #1
2	March 30 – April 12	Ch. 7 - Construction Ch. 8-13 (Pick 3)	Discussion #2 Ch. Quizzes Assignment #1 Journal #2
3	April 13-26	Ch. 14 - Marketing Ch. 15 - Finance Ch. 16 - Legal Ch. 17 - Security	Discussion #2 Ch. Quizzes Journal #3
4	April 26-May 6	Ch. 18 - Event Preparation Ch. 19 & 20 - Analysis	Ch. Quizzes Assignment #2 Journal #4
Final	May 6-8	Recorded Presentations	Final Project

## **EXPECTATION OF STUDENTS**

Students are responsible for keeping up with the reading and are expected to read the assigned chapters and/or other posted readings prior to class in order to contribute to online discussion. Handouts distributed through Blackboard should be kept in a notebook in order to be referred to as necessary.

Being a successful student requires a balance in life. If you are dealing with an issue that affects your academic performance, please contact me so that we can figure out what you need to be successful in this class.

**IMPORTANT:** Please note that online courses require individual students' self-discipline to a significant degree. In many ways, taking online courses are more challenging than taking in-class courses! You need to be organized, motivated, and ready to self-teach and work. Only those who can manage these can be successful in this course.

## **ACADEMIC DISHONESTY OR MISCONDUCT**

Sul Ross State University is committed to the highest standards of integrity and ethical conduct. Participating in behavior that violates academic integrity (plagiarism, etc.) will result in disciplinary action and may include: receiving a failing grade for the assignment, failing the course, and suspension and/or dismissal from the University.

## **DROP POLICY**

Students are responsible to register and withdrawal from courses themselves, either through Banner (LoboOnline) or by contacting the University Registrar by published deadlines. For information regarding enrollment/registration changes please review the website at: <http://www.sulross.edu/page/967/schedule-changes-withdrawals>

## **LEARNER SUPPORT**

### **SRSU GRADUATE CENTER**

The Graduate Student Center, located in BAB 104, provides resources and services for all SRSU graduate students. There is a computer lab with desktop computers and a networked printer/copier/scanner; laptop computers which can be checked out; a projector and screen for rehearsing student presentations; and a conference room for group study. Both Alpine and distance education students can receive writing and other assistance by calling 432-837-8524.

### **BLACKBOARD**

Navigating Blackboard and this course is essential to your success as a student. If you have problems submitting assignments, contact the support staff listed below.

Mon-Fri 9:00 am - 6:00 pm

Sandy Bogus:

[sbogus@sulross.edu](mailto:sbogus@sulross.edu) Phone:

432-837-8523

Sat-Sun 11:00 am -

6:00 pm Rusty Klein:

[rklein@sulross.edu](mailto:rklein@sulross.edu)

Phone: 432-837-8595

### **MCGRAW HILL CONNECT**

If you have any technical issues or questions, please contact McGraw-Hill's Customer Experience Group at 1-800-331-5094.

### **SRSU DISABILITY SERVICES**

The University is committed to equal access in compliance with the Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973. The Disability Services Coordinator in Counseling and Student Support Services has the responsibility to ensure students with disabilities the opportunity for full participation in programs, services and activities. Students seeking disability services need to contact the Disability Services Coordinator located in the University Center Room 211. The mailing address is PO Box C-171, Sul Ross State University, Alpine, Texas 79832. The telephone is 432- 837-8178; fax is 432-837-8724.

