

STUDENT SATISFACTION AND PRIORITIES

STUDENT SATISFACTION INVENTORY RESULTS

SPRING 2026 ADMINISTRATION

N=121

TOP 5 STRENGTHS

1. My academic advisor is knowledgeable about requirements in my major
2. My academic advisor is approachable
3. The content of the courses within my major
4. The content of the courses within my major
5. Library resources and services are adequate

TOP 5 CHALLENGES

1. There is a good variety of courses provided on this campus
2. Financial aid counselors are helpful
3. Tuition paid is a worthwhile investment
4. Food availability and resources for students
5. Financial aid awards are announced to students in time to be helpful in college planning

IMPORTANCE OF INSTITUTIONAL CHOICE

Students attending their first-choice institution are more likely to have higher satisfaction levels overall. The percentage of our students indicating that we are their:

1ST CHOICE

68.33%

2ND CHOICE

20.83%

3RD CHOICE

10.83%

WHAT FACTORS INFLUENCE ENROLLMENT?

These items are the key areas to improve, based on the priorities of our students. Important factors in the decision to enroll at our institution are:

FINANCIAL AID

COST

ACADEMIC REPUTATION

BOTTOM LINE INDICATORS

How satisfied are our students compared with students nationally?

64% SRSU Percentage Satisfied/Very Satisfied

57% National level Satisfied/Very Satisfied

How likely are our students to enroll again if they had to do it over?

67% SRSU Percentage Probably/Definitely Yes

65% National level Probably/Definitely Yes

For more information, contact:

Isabella Lujan, Director of Planning and Accreditation

Isabella.lujan@sulross.edu or ie@sulross.edu

432-837-8224



SUL ROSS
INSTITUTIONAL EFFECTIVENESS