

Executive Cabinet Meeting Notes

Friday, December 13, 2024

9:00 a.m.

Present: Dr. Carlos Hernandez, President; Ben Telesca, VP for Student Affairs; Dr. Suzanne Harris, Dean of Students; Dr. Bonnie Warnock, Dean; Natalie Sandoval, Executive Director of Enrollment Management; Betse Esparza, Director of University Communications; Dr. Eric Funasaki, Dean; April Aultman Becker, AVP Institutional Effectiveness; Michelle Lancaster, Director of Academic Affairs; Bonnie Albright, VP for Finance and Operations; Dr. Laura Payne, Dean; Dr. Bernardo Canteñs, Executive Vice President and Provost; Dr. Louis Harveson, Associate Provost of Research and Development; Dr. John Klingemann, Interim VP of Advancement; Dr. Dean Culpepper, Dean; Dr. Sumantra Sengupta, Dean; Janice Espinoza-Valenzuela, recorder

Special Guest: Ramon Deanda

Remote: Dr. Jorge Garza, VP for Administrative Services and COO; Dr. Sarah (Sally) Roche, Dean; Amanda Workman, Athletic Director

Absent: None

Start Time: 8:59 a.m.

Ramon Deanda

- Presentation to Mr. Deanda of photo frame in appreciation for his talent for the Christmas cards

Rio Grande College of Business

Dr. Sengupta presentation RG College of Business

- Objective to get business school endowed.
 - Previously general BBA and MBA programs
 - Corporate Partnerships
 - Advisory Board-Rusty Moore, Chris Ruggia, Phillip Carey, Lisa Fielder, Pepe Aranda, OJ, Morris Libson
 - Faculty-was top heavy
 - Academic Research
 - Advanced accreditation-December 2025 site visit
 - We offer MBA for just under \$10,000 at RGC. Quantum has disrupted by offering sub \$10,000
 - Experiential Business Education-What we learn today in the classroom, we can use out in the world.
 - 8-week programs
 - Innovation and Entrepreneurship
 - Plans laid out until 2028. Simplified prerequisites for the program.
 - Embedded 7 certificates and badges.
 - Expanding BBA
 - Member of ACBSP
- Double degree undergrad degrees-They will come to Alpine for the 4-year experience
- RGC students-approval to go into China
- Appeal to how we market-unique opportunity to mold for marketing with US/Mexico border, per Dr. Klingemann
- Space Commerce: indoor greenhouses, technology will get to a point where you camp.
- University of Houston has school of Space Tech program. We can be the first to have an MBA in Space Commerce.
- What is the future in agriculture, health, etc. in Space Commerce?

- Two year projection: 350:150 target.

Approval of Policies

- APM 1.07-University Committees
- APM 1.11-Statement of Governance
- APM 5.16-Energy Conservation Days
- APM-7.06-Webpage Guidelines
- Received no edits or comments: Hearing none- Approved by EC today, 12/13/24

FH 2.16-Faculty Development

- Included leadership and research
- Program will encompass three trainers by Academic Impressions. Includes between 24 to 30 program directors, chairs. Semester long program.
- Price is \$60,000. We can institutionalize the program.
- Has this been approved by Faculty Assembly? It will be forwarded to them for review.
- Please forward comments to Bernie and Michelle and will be discussed at next EC meeting.

APM 5.14-Staff/Employee Prof

- HR added section about staff teaching academic courses.
- Updated approval form.
- Forward edits and suggestions to Bonnie and will be added to next EC Meeting

Update of Website, Email, etc.

- Betse presented: Took logo and flipped to add International.
- Webmaster working on website.
- Email groups-switching to add int to the email.
- Signs will be completed after January 1st
- Jorge-will work with SWTC for signage.
- We are DBA as SRSU International and will be marketing to SRSU International
- Some buildings in Eagle Pass still have the RGC seal.
- Amy Street building-they will finish by mid-January and it will need signage there.

Wire Transfers/Donations

- Donors beginning to use ACH-they want confirmation. WE need someone to confirm. There is a lag that we aren't getting. Donors saying that they have made a transfer, that we don't confirm that they donated and that they are asking that the funds be returned to them.
- Establishing a receipts account. We need to set up a restricted bank account that receives funds only.
- Receiving account should only have credits only and no debits.
- Where does the money go when we receive a transfer? What FOAP?
 - Advancement is working with Blackbaud to the train staff and to assist with the giving website.
 - We may be able to list the top 10 endowments on the giving site.
 - Would it be possible for Blackbaud to make updates
 - We would like two separate websites for Advancement and Alumni

University Shuttle

- Civic Engagement worked with student employees. We need a dedicated vehicle that these student employees can drive.
- Are we going to request that some student life account pays?
- Ben to sit down with Facilities to review
- Student Life will designate times
- As we expand to other locations-is 15 minutes enough time to make all of the rounds? No, probably not.
- Driver policy will need to be revised.

Student Life Report

- Biggest win-collaboration with each other and others across campus. 1509 undergrad students on campus
- See chart-14 professional staff members; 82,140 individual contacts
- Average 100 students per program.
- Student conduct: UPD has 6 officers, fully staffed, Title IX Coordinator
- Dean of Students-fewer sanctions; students and faculty reaching out earlier to resolve issues.
- SRSU International would a little different chart. Dr. Garza to work with Cynthia to work on a chart similar to the Alpine chart for data format.
- All elements that support student experience help out bottom line: engagement and support and this is what keeps our students here.
- Suggestion to convert this chart into a video.
- Challenge-how do we get students that aren't active to become engaged?

Accepted Students Day

- Changing program to an Accepted students Day: April 5, 2025 tentative date (Saturday)
- How are we going to engage students when they are here on campus?
- We will invite inquiry students too.
- Need to have an appropriate space to host for 900 people (students and their families)
- Can we have items from Sully Startup to have processes that help students complete
- Financial Aid will be available, all departments to present. Opening breakfast with President.
- Accepted Students Day is trying to seal the deal-They have been admitted, but we need to close the deal.
- We would get them registered and get their student ID on that day.
- Keep in mind our location...time frame for those that are traveling.
- Why Sul Ross? Why History? Why Business?

Job Offer Letters

- Delay in background checks. Includes offer based on individual passing background check.
- Separated the forms-posting of positions form moving.
- Electronic forms. Standardized
- We need help reinforcing. No longer have to wait to until the background check. The department can make the offer making it clear that they are waiting on the background check. We will be able to rescind offer if the background has not cleared.
- For faculty: should we incorporate it? Verbiage would need to be added to the Provost's appointment letter.
- Deans would need to be involved in the compensation letter.
- There was an effort to clean up database. Risk associated with maintaining indefinite assignments, they are compensated for non-engagement events. (Phantom Employee).

- There is no easy way to reactivate employees.

Website & University Marks/Brands Policy

- Betse mentioned that we approved this when we approved the Webpage Policy at the beginning of the meeting.

Adjourned 11:20 a.m.