

**Executive Cabinet Meeting Notes**  
**Friday, March 28, 2025**  
**9:30 a.m.**

**Present:** Dr. Carlos Hernandez, President; Ben Telesca, VP for Student Affairs; Dr. Suzanne Harris, Dean of Students; Amanda Workman, Athletic Director; Dr. Bonnie Warnock, Dean; Natalie Sandoval, Executive Director of Enrollment Management; Betse Esparza, Director of University Communications; Dr. Eric Funasaki, Dean; April Aultman Becker, AVP Institutional Effectiveness; Michelle Lancaster, Director of Academic Affairs; Bonnie Albright, VP for Finance and Operations; Dr. Bernardo Canteñs, Executive Vice President and Provost; Dr. Louis Harveson, Associate Provost of Research and Development; Dr. Dean Culpepper, Dean; Dr. John Klingemann, Interim VP of Advancement; Dr. Laura Payne, Dean; Janice Espinoza-Valenzuela, recorder

**Remote:** Dr. Jorge Garza, VP for Administrative Services and COO; Dr. Sarah (Sally) Roche, Dean; Dr. Sumantra Sengupta, Dean; Patrick Stewart, CIO

**Start Time: 9:36 a.m.**

**Policies**

TABLED the following AMP policies for the next meeting:

- APM 2.09-Key and Card Access Systems policy-major revisions required. Approval queues need to be implemented.
- APM 1.08-Faculty Assembly Councils. This policy needs to be updated and distributed to faculty.
- APM 2.22-Scholarship Award Guidelines Committee
- APM 4.13-Student Rights & Responsibilities

The above policies must be edited and sent to EC by April 4 for review.

- APM 3.11- TABLED but will not be discussed at our next meeting.

March Policies TABLED for next meeting:

- APM 2.14-Typographical and Printing Services. This policy will be tabled until it is decided how we will manage the print shop procedures following Joan Oesper's retirement.
- APM 3.12-Account Manager Policy
- APM 7.13-Will be forwarded to Patrick for edits.

We will wait to edit April policies until all other policies have been completed.

**PAWS Survey**

- Campus environment survey that concentrates on communication of the university with a focus on administration, direct supervisors, Office of Communications.
- The survey does not include Facilities questions, but April expects there to be comments regarding Facilities.
- Survey will be sent out after the April 8<sup>th</sup> Convocation to faculty and staff only. Students already surveyed with Trellis, etc.
- Survey is a lot shorter than the previous 100-question survey.

**Website Review**

- Betse, Vince, Dr. Sengupta and Deans involved in updating our webpages and content.
- Betse presented the live webpages. If the page is on SR INFO then the departments/divisions are allowed to make their own edits once the page is completed by the webmaster. If it is not, then changes are to be submitted to the webmaster.
- Departments that have not completed any pages will need to go to Vince.
- Taylor will arrange to meet with Betse: the links that are tied to Banner will need to be verified and will need to work within the webpage.

- Point brought up regarding the scrolling of a webpage. Social media has changed the way we scroll. Also, there is a difference on how we scroll on a webpage versus a mobile device.
- Patrick mentioned that at Lamar, OIT assures that the pages will work on both Apple and Android mobile devices/platforms.
- The main issue is decoupling program data from the catalog. We need to complete program pages by the end of April. Architecture of program display will be the same. If something wrong with narrative, then please let them know to fix.
- Deadline internally for collecting information for college/department pages is by end of April so that we can go live in May. All College webpages are already live but need further editing.
- Liaison marketing strategies rely on us to have effective marketing strategies.
- Faculty administrative representative, Dr. Sengupta, working with Betse and Vince.
- Some faculty pages are not ADA compliant due to small print with PDF attachments. We can look at the online content with AI intelligence, but AI does cannot review some PDF documents. Compliance review process-still does not address the ADA compliance for the visually impaired.
- Decoupling the catalog. Deans what is our business page and what is our program page? We are selling colleges, programs.

#### **Rubric Impact Course Fees**

- Dr. Warnock presented the following example: The Agriculture Electrification course is in Curriculog and the rubric is an Industrial Technology rubric. Currently, there is a standard fee for IT classes. Agriculture Electrification is an AG class and not an IT class but has been taught as a special topics IT class. Is it possible to move the fee?  
Yes, the fee remains enforced and yes, it can be moved to the new course designator.
- All course fees are locally approved now as of the last Board of Regents meeting. We can also approve program fees.
- The procedure was to send to the System for approval, but now the procedure for course fees is to send to President for approval.

#### **College of Health Sciences Presentation**

- Previous to now, the School of Health Sciences under ALPS; two departments: Dept. of Nursing & Dept. of Kinesiology & Human Performance
  - Nursing has RN & BSN Programs; Pre-licensure must go to Board of Nursing for approval.
  - Currently need to increase enrollment to be in standard with TX Board of Nursing yet.
- College of Health Sciences-New college formed when Dr. Culpepper hired; the college has three departments: Dept of Nursing, Dept. of Kinesiology and Human Performance and the Dept. of Health Studies
  - Hired an RN to BSN coordinator
  - Students are in Biology, but concentration on medical
  - Nurses, physical therapists, speech language pathologists are occupations with the greatest need.
- Vision Statement: *"Rooted in Community. Driven by Excellence."*
- Dr. Culpepper provided timelines and how the college is moving forward.
- Must become the first-choice program for this region.
- Currently limited in the number of nursing students to 20, but the goal is to enroll 50 students.
- Hiring new nursing faculty.
- If we expand BSN program that will increase our clinical and cohort.
- Urgency to establish BSN college in Eagle Pass; Long term plan, expand to the International campuses.

- Additional goal: pre-med curriculum. We aren't creating new curriculum; we are re-packaging our current curriculum.
- Currently capturing pre-nursing students under biology.
- Retention retreat on April 16
- Terlingua has a new clinical site.
- MBA in Healthcare Management. As soon as Rio Grande College of Business is accredited, he will collaborate with Dr. Sengupta regarding the MBA in Healthcare Management course/program.

### **Development & Advancement Updates**

- Alumni Gala is this weekend; currently 192 attendees reserved.
- New regional Alumni chapter for fundraising and networking.
- Museum:
  - Bob Stuth-Wade exhibit.
  - Reorganize museum staff
  - Advertising campaign is focusing on making sure that people know the museum is on the Sul Ross campus: Museum of the Big Bend at Sul Ross State University. We can use this as a recruiting tool.
  - Mission with community, mission as component; will disseminate info about our history.
  - Aware of the image they are portraying; also advertising in Texas Monthly.
- Claudia continues to certify in Raiser's Edge. Intended purpose for donors to bring money to the campus.
- There will be a website for the Division of Development and Advancement.
- Please send donors their way and they will meet with them. John will build the great relationships.

### **Online Core**

- Dr. Payne presented and provided a document demonstrating the rotation of online core courses.
- Guaranteed rotation of the classes that we will offer. Path for students to get through core in a timely and efficient manner.
- Alpine ISD would like asynchronous dual credit with Sul Ross.
- This will assist with downward expansion at Eagle Pass in the early years.
- Currently we do have a couple of courses for undergraduate students that are online only: BAS in Organizational Leadership, BAS Agriculture
- Rodeo students would need to get special permission for online core.
- We may need to develop a marketing strategy for online pathway.
- Would we, at some point, have a College of Online Education? Yes, we could at some point.
  - If we had a College of Online Education, would there be out-of-state tuition. No. They can be classified as extension learning and we can charge any rate, as it is not subsidized by the state. Out-of-state, out-of-country hours are not reported for formula funding.
  - We don't want to price the online experience lower than the residential student
  - The State of Texas is searching for a university in Texas to lead in online education. Total cost for the degree would be \$10,000. Not sustainable.

### **Other Items**

- Mr. Telesca encouraging all faculty and staff to click all three messaging services to receive Lobo alerts.
- Dr. Warnock mentioned Career Development with FAA happening on April 2<sup>nd</sup>; 150 students coming to campus to compete.

- Dr. Harveson provided update regarding Meadows Foundation; they met Tuesday regarding the Water Center. The Meadows Foundation has expressed intent to put their name on the center and will provide a substantial gift.
- Mr. Telesca provided an update on the water leak: multi-layered issues that were thought to be dead lines, but are not.
  - 16 feet down, concrete encased lines. Identified area where leak is happening.
- Dr. Garza mentioned that Dr. Sengupta did a wonderful job at the Governor's Small Business Summit.
- President mentioned downward expansion effort to reclassify International from a senior institution to a separate institution to include freshmen and sophomore students.
  - Testified to House Higher Education Committee-Rep. Morales laid out the bill and Dr. Hernandez testified/gave info. on the bill. He is unable to testify for or against the bill.
  - 10 members on committee and 7 or 8 have signed on as co-authors on the bill.
  - Notified by TSUS that the Senate bill will be coming up quickly. They decided to hear other college bills. Bernie may need to travel next Thursday unless the President is back from D.C. by then.
  - Downside from last session there was a rider attached for \$7 million. This year, there is no rider attached.
  - We are optimistic for the \$10 million we have requested.
- There are active discussions for another donor site for the Eagle Pass campus.
- April 7, Research Grant Directors' luncheon. Need to RSVP with Lou.
  - President Hernandez asked Dr. Funasaki if he has heard any news regarding the impact on Title IV with the Department of Education. Dr. Funasaki said all should still be good and he has not heard anything else. Dr. Harveson said that it is business as usual until notified otherwise.
- Search for Dean for College of Education-4 candidates will be interviewed on Monday, April 7.

**Adjourned 11:51 a.m.**