

MINUTES
Strategic Planning Committee
September 17, 2021
2-4 PM, ACR 204 or Virtual

Members present: Ryan Luna (Chair), Rosemary Briseño, Ismail Gunes, Eric Busby, Laura Payne, Kevin Urbanczyk, April Aultman Becker, Bonnie Albright, Dominick Percoco, Betsy Evans (Secretary), Jesse Salazar, Juan Garza, Bianca Vela, Jeanne Qvarnstrom (Ex Officio), Eric Funasaki (Ex Officio), Amanda Workman, Ed Moura

Members not present: Benito Telesca

I. Introductions

RL called the meeting to order and members present introduced themselves.

II. Minutes

Motion: to approve minutes from prior meeting (KU). Seconded (EM). Passed.

III. Review of August 27 survey results

Results from the first meeting feedback survey were reviewed.

IV. Committee's Charge (request on survey)

RL shared the charge for the Committee to review.

V. Values Subcommittee Report

AAB, IG, JS reported following their meeting to discuss values for the planning process. The top 3 values as had been previously reported (Ethics and Integrity; Effective Communication; and Leadership and Service). IG pointed out that the previous mission held 7 values and the subcommittee recommended keeping the top seven values as identified in the SRSU Values Survey from July 27, 2021: Ethics and Integrity; Effective Communication; Leadership and Service; Growth and Exploration; Learning; Responsibility; Diversity and Inclusiveness.

Discussion took place about the purpose of values, and other values were thrown out, such as opportunity.

A motion was made to choose a maximum of five values. The motion carried, but the choice of values was not settled.

The Values Subcommittee will meet again taking into consideration the committee's discussion.

VI. Mission Statement Subcommittee Report

RB shared a draft mission statement alongside several mission statements from other institutions. Discussion took place about the ideal length of a mission statement. Committee members shared what they liked and what they thought could be improved.

The Mission Statement Subcommittee will meet again taking into consideration the committee's discussion.

VII. Volunteers for Vision Subcommittee

EB, JS, and BE volunteered to work on the Vision Subcommittee.

VIII. Developing Strategic Plan Goals

RL provided copies of strategic planning documents from other institutions. The committee broke into three groups to discuss those documents and identify formatting and themes that would benefit the SRSU planning process and presentation of strategic plan documents.

RL administered feedback from the group activity discussion. Of note, the groups identified the importance of setting targets and appropriate deadlines; formatting; including and aligning with other institutional goal-setting and reporting (such as THECB's Vision 2025 and TSUS Compact with Texans). The development of a one-pager linking to expanded versions of documents online was a popular recommended approach to sharing the information.

IX. Next Meeting: October 15, 2021

- a. Research 3 or more strategic plans from other universities
- b. By October 11, post one recommended goal you have for SRSU on the Qualtrics link to be provided

DP created a Microsoft TEAMS Team for committee members to share documents online.