

**SUMMARY OF QUALIFICATIONS**

An early career Doctorate of Philosophy graduate with four years of experience in quantitative and qualitative research and social science teaching methods; Able to multitask, manage, and complete online and in-person team projects; Proficient in creative problem solving and contributing diverse perspectives on issues; Self-driven and quick to learn new skills; Organized verbal and written communication with colleagues and the public.

**EDUCATION****Texas A&M University – Doctorate of Philosophy**

College Station, TX

Degree: Agricultural Leadership, Education, and Communications

Aug 2017-Dec 2019

December 2019, GPA: 4.0

Dissertation: “U.S. Farmers’ Values Associated with Potential to Adopt Best Management Practices and Impact of Socio-psychological Development on Decision-making Processes”

Committee: Theresa P. Murphrey, Ph.D.; Gary E. Briers, Ph.D.; Scott R. Cummings, Ph.D.; Jim C. Cathey, Ph.D.

**Texas A&M University – Masters of Science**

College Station, TX

Degree: Agricultural Leadership, Education, and Communications

Aug 2015-Dec 2016

December 2016, GPA: 4.0

Thesis title: “Identifying Texas landowners’ Preferred Communication Channels, Motivations, and Barriers to Adopting Best Management Practices Related to Watershed-based Plans”

Committee: Holli Leggette-Archer, Ph.D.; Theresa P. Murphrey, Ph.D.; Allen Berthold, Ph.D.; Kevin Wagner, Ph.D.

**Washington State University – Bachelors of Arts**

Pullman, WA

Degree: Human Development

Aug 2009-May 2013

August 2013, GPA: 3.24

**RESEARCH INTERESTS**

Understanding and building connections between agricultural and natural resource innovations/technology/practices and landowners; Using quantitative survey evaluation methods and qualitative interview and focus group methods.

**RESEARCH EXPERIENCE****Graduate Researcher**

College Station, TX

*Texas A&M – Agricultural Leadership, Education, and Communications*

Aug 2017-Dec 2019

- Assisted faculty with collecting quantitative and qualitative data (i.e., questionnaires, surveys, focus groups, interviews, photo voice, photo elicitation, and evaluative writing)
- Conducted 4 quantitative research projects survey development and 3 qualitative research projects.
- Surveyed 275 Texas landowners, identified their motivations for and barriers to adopting best management practices.



- Surveyed 67 U.S. farmers and interviewed eight Pacific Northwest farmers, identified motivational values to adopting best management practices and their decision-making processes.
- Interviewed five undergraduate seniors who will return to their family farm/ranch, identified their management dynamics between family members and their future management goals.
- Surveyed 97 Texas agricultural education teachers, identified their confidence and instructional methods used when working with students on the autism spectrum.
- Surveyed 2,629 Texans, identified their preferred learning styles and their awareness of Texas A&M AgriLife Extension Service.

**TEACHING INTERESTS**

Concepts of innovation and diffusion/adoption theories, education theories, and communication concepts; Extension and communication of technical knowledge; Development of educational programs.

**TEACHING EXPERIENCE****Lecturer/Teacher**

*Sul Ross State University – Natural Resources Department*

- NRM 5323 – Outreach and Social Media

Alpine, TX

Summer 2020

*Texas A&M – Agricultural Leadership, Education, and Communications*

- ALED 441 – Extension Program Development and Education

College Station, TX

Summer 2018

**Teaching Assistant**

College Station, TX

*Texas A&M – Agricultural Leadership, Education, and Communications*

- AGSC 402 – Agriculture Teacher Preparation
- ALEC 201 – Introduction to ALEC
- ALED 441 – Extension Program Development and Education
- AGCJ 307 – Design for Agriculture Media
- ALED 339 – Agriculture Extension Phil. & Missn.
- AGCJ 405 – Agriculture Publication Production
- AGCJ 313 – Agriculture Media Writing I
- AGCJ 413 – Emerging Media in Agriculture
- AGCJ 308 – Agricultural Photography
- AGCJ 305 – Theo & Prac of Ag. Publication, Web
- AGCJ 281 – Journalism Concepts in Agriculture, Web

Fall 2019

Fall 2019

Spring & Fall 2018

Spring 2018

Fall 2018

Spring 2017

Spring 2017

Fall 2016

Fall 2016

Fall 2016

Fall 2015

**PUBLICATIONS**

- **Dewald, S. S.**, Murphrey, T. P., Leggette, H. R., Berthold, A. T., & Wagner, K. (2019). Landowner adoption of water quality best management practices: Motivations and barriers. *Journal of Extension*, 57(5). [5RIB4]. Retrieved from <https://joe.org/joe/2019october/rb4.php>
- **Dewald, S.**, Leggette, H. R., Murphrey, R. P., Berthold, A. T., & Wagner, K. (2018). Communicating to landowners in the Texas Little River watershed: A descriptive analysis of their communication



preferences for receiving water-related information. *Journal of Agricultural Education*, 59(2), 343-369. doi: 10.5032/jae.2018.02343

### NON-ACADEMIC PUBLICATIONS

- Cummings, S., Dromgoole, D., Payne, M., Pope, P., **Dewald, S. S.**, Gottwald, K. (2019, July). Program change model: A process to promote change. [EOD-002]. College Station, TX: Texas A&M AgriLife Extension
- **Dewald, S.**, Leggette, H., & Berthold, A. (2017). Identifying landowners' in Little River Watershed preferences for receiving water-related information. College Station, TX: Texas Water Resources Institute.

### CONFERENCE PRESENTATIONS

- Dewald, S. S., Murphrey, T. P., & Skaggs, C. (2020). Students' participation in 4-H and FFA and their knowledge of the farm bill" [Oral Presentation]. [Special supplement: Abstract]. NACTA Journal. Las Cruces, NM.
- Cummings, S., Dromgoole, D., **Dewald, S. S.**, Payne, M., Pope, P., Gottwald, K. (2019). The Change Model: A Model to Elicit Clientele Change. Verbal presentation at the meeting of the 2019 National Association of Extension Program & Staff Development Professionals, Savannah, GA.
- **Dewald, S. S.**, (2019). Values and characteristics influencing the adoption of farm management practices. Verbal presentation at the meeting of the 2019 Joint Annual Meetings and Conference of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food, and Human Values Society (AFHVS), Anchorage, AK.

### CONFERENCE POSTERS

- **Dewald, S. S.**, Coleman, L., Harlin, J. (2019). Identifying Texas agriculture educator's instructional methods when working with autism spectrum disorder students. Poster session presented at the meeting of the 2019 National Conference for the American Association for Agriculture Education, Des Moines, IA.
- Coleman, L., **Dewald, S. S.**, Harlin, J. (2019). Identifying agriculture educators' confidence and efficacy when working with students on the autism spectrum. Poster session presented at the meeting of the 2019 National Conference for the American Association for Agriculture Education, Des Moines, IA.
- Cummings, S., **Dewald, S.**, Dromgoole, D., Gottwald, K., Payne, M. (2018). Using a blended technique to train new extension educators. Roundtable discussion presented at the meeting of the 2018 National Association of Extension Program & Staff Development Professionals.
- **Dewald, S.** (2018). Stop collaborate and listen: Using Geographic Information Systems in Agricultural Education. Poster session presented at the meeting of the 2018 Western Region Conference for the American Association for Agriculture Education, Boise, ID.
- **Dewald, S.**, Leggette, H., Murphrey, T. P., Berthold, A., & Wagner, K. L. (2017). *Communicating water-related information to landowners: Identifying preferred communication channels, perceived source trustworthiness, and preferred type of information*. Poster session presented at



the meeting of 2017 National Conference for the American Association for Agriculture Education, San Luis Obispo, CA.

- **Dewald, S.**, Leggette, H., Murphrey, T. P., Berthold, A., & Wagner, K. L. (2017). *Communicating water-related information to landowners: Identifying preferred communication channels, perceived source trustworthiness, and preferred type of information*. Poster session presented at the meeting of 2017 Southern Region American Association for Agriculture Education, Mobile, AL.
- **Dewald, S.**, Murphrey, T. P., Leggette, H., Berthold, A., & Wagner, K. L. (2017). *Identifying landowners' motivations for and barriers to adopting best management practices related to watershed-based plans: Economic, intrinsic, and knowledge factors*. Poster session presented at the meeting of 2017 Southern Region American Association for Agriculture Education, Mobile, AL.
- **Dewald, S.**, Leggette, H., Murphrey, T. P. (2017). *Landowners' motivations and barriers to adopting water resource best management practices associated with local watershed-based plans*. Poster session presented at the meeting of Pacific Northwest Direct Seed Association 2017 Cropping Systems Conference, Kennewick, WA.

## RELEVANT SKILLS

- Statistical packages: STATA, SPSS, Mplus, RStudio
- Quantitative data collection: survey, Q-sort
- Qualitative data collection: semi-structured interviews, focus groups, constant comparative method, grounded theory
- WordPress website development
- Adobe Suite
- Microsoft Office Suite
- Lecture recording for web delivery
- Trello project management software

## JOB EXPERIENCE

### Sul Ross State University

#### Borderlands Research Institute

Alpine, TX

*Research Scientist & Communications Specialist, Employee, 40 hr/week*

Jan 2015–IP

- Assist with stewardship services program, Respect Big Bend Coalition – to provide stakeholder engagement in potential energy development in the Trans-Pecos region of Texas
- Guide and mentor one graduate student throughout their research projects and coursework
- Serve as undergraduate research program coordinator – instructing graduate students in becoming a mentor and leader to undergraduate students' during their research projects
- Conduct internal and external Qualtrics® surveys to gather information
- Create two research publications showcasing research and projects results conducted by faculty, staff, and graduate students
- Manage and update website with research projects and timely information
- Create daily content and manage social media accounts (i.e., Facebook, Instagram, YouTube)

**Texas A&M University****Department of Agricultural Leadership Education Communications**

College Station, TX

*Graduate Assistant, Employee, 20+ hr/week*

Aug 2015–Dec 2019

- Research assistant for four department faculty; seven research projects – data collection, analysis, report writing.
- Presented research projects using social science theories at seven academic research conferences.
- Teaching assistant for seven department faculty; 11 courses; 400+ students – grading, editing, lecturing, teaching.
- Developed, created content, and managed the Texas A&M AgriLife Extension Organizational Development website.
- Wrote and edited approximately 30 blog posts and 13 podcasts for Texas A&M AgriLife Extension employee professional development.

**Stacey Sue Dewald Consulting**

Online/location

*Research Evaluation Consultant, Employee, 5 hr/week*

August 2018-IP

- Developed personal consulting business to assist companies and organizations in exploring new ideas and issues using research skills.
- Used quantitative and qualitative research methods to identify issues, gather and analyze data, and interpret results.
- Explored relationships between no-till wheat and human gut-biome, through understanding biological systems with biologists, nutritionists, and millers.
- Surveyed 150 individuals in the U.S. and Mexico on environmental and wildlife conservation efforts.

**Lincoln County Conservation District**

Davenport, WA

*Communications Coordinator, Employee, 40 hr/week*

Jan 2014–May 2015

- Secured \$260,000 Environmental Protection Agency grant funding to financially assist landowners with implementation of no-till practices.
- Obtained \$10,000 grant funding from Washington Department of Fish and Wildlife to plant trees and install benches along Audubon Society bird viewing trail.
- Assisted USDA Natural Resources Conservation Service with approx. 70 conservation contracts
- Created and managed website, social media, and communications with the local community.
- Managed natural resource funded grants simultaneously – physical labor and outreach education.

**Pacific Northwest Direct Seed Association**

Online/Location

*No-till Agricultural Organization, Intern, 5–15 hr/week*

Aug 2013–Jan 2015

- Assisted in developing “Farmed Smart” certification program to help brand northwest farmers.
- Wrote one newsletter article regarding the process of adopting new agriculture innovations.
- Coordinate and manage attendance of two conference registration events, 400+ attendees.

**Washington State University – Cooperative Extension Service***Lincoln/Adams County, Intern, 15–30 hr/week*

Davenport, WA

May 2013–Jan 2014

- Certification- Food Safety and Preservation Information Assistant.
- Awarded Smick Scholarship/Grant—rural community development project—\$2,000.
- Educated 30+ children/families about healthy fresh produce consumption, preservation, and storage.

**GRANTS****Environmental Protection Agency, Centennial Clean Water 319 Funds**

Secured \$260,000 of grant funding to cost-share the implementation of no-till practices with landowners in Lincoln County, Washington.

**Washington Department of Fish and Wildlife**

Obtained \$10,000 grant funding from Washington Department of Fish and Wildlife to plant trees and install benches along Audubon Society bird viewing trail

**HONORS & AWARDS****Texas A&M University Graduate and Professional Studies Travel Award**

Awarded \$750 to cover expenses regarding dissertation research data collection and conference attendance.

**Texas A&M University-Department of Agricultural Leadership, Education, and Communications  
3<sup>rd</sup> Place Group Oral Research Presentation**

Presented how to analyze social science data using RStudio.

**Texas A&M University-Department of Agricultural Leadership, Education, and Communications  
Travel Funding**

Department funded graduate teaching and research assistantship to assist faculty in teaching and research responsibilities.

**Washington State University Smick Scholarship/Grant**

Awarded \$2,000 to develop and implement outreach and education of food preservation to residents of Lincoln County, Washington.

**PROFESSIONAL SERVICE****Food Safety and Preservation Information Assistant – Washington State University Extension**

- Training of canning, freezing, and dehydrating fresh produce
- Educate approximately 30 children/families about fresh produce consumption, preservation, storage, at four farmers markets and community exhibits

**CERTIFICATIONS**

- Advanced Research Methods Certificate – Texas A&M University** 2017–2019  
Academic validation in education and social sciences advanced research methods.
- Certificate in Extension Education – Texas A&M University** 2017–2019  
Academic validation in Extension education theory and practice.
- G.R.A.D. Aggies Professional Development Certificate – Advanced** 2018–2019  
Enhance professional development and engagement.
- G.R.A.D. Aggies Professional Development Certificate – Intermediate** 2018–2019  
Enhance professional development and engagement.
- G.R.A.D. Aggies Professional Development Certificate – Basic** 2017–2018  
Enhance professional development and engagement.
- “Tidal” Leadership Training – Washington State University Online** 2013  
Identify workplace climate and adapt leadership accordingly, navigate challenging conversations and positively deal with conflict resolution.
- Food Safety and Preservation Certificate** 2013  
Washington State University Extension trained to provide information to the public about preserving fresh foods.
- Culture Competency Training – Washington State University Office of Equity and Diversity** 2013  
Developed awareness of and increased work efficiency with individuals from diverse cultures.

**PROFESSIONAL MEMBERSHIPS**

- American Association of Agricultural Education (AAAE)
- Agriculture, Food & Human Values Society (AFHVS)
- American Agri-Women (AAW)
- National Association of Extension Program & Staff Development Professionals (NAEPSDP)

**PERSONAL INTERESTS**

- Reading fiction and non-fiction books
- Sewing and cross-stich
- Learning new technical skills
- Developing and designing surveys
- Food preservation—dehydrating, canning, and freezing foods