

# **RANDA FASELER SCHELL, ED.D.**

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## **PROFESSIONAL OVERVIEW**

- Over fifteen years of experience in higher education with over ten years of experience in **leadership** and **supervision** of a comprehensive academic support and student services department.
- Over ten years of experience **designing** and **implementing advising** and **student success programs** for **diverse student** populations
- Expertise in several key areas including **student success, advising, writing center, women's center, student activities, disability services, and grant management.**

## **EDUCATION**

**Doctor of Education – Educational Leadership: Higher Education Cognate – 2018**  
Texas A&M University – Corpus Christi

Schell, R.F. (2018). *The relationship between leadership frames of community college personnel and sense of belonging of community college students (Doctoral dissertation)*. Retrieved from ProQuest Dissertations and Theses database. (UMI No. 10788823)

**Master of Education – Counseling - 2003**  
Sul Ross State University - Rio Grande College

**Bachelor of Business Administration – Finance and Management - 2001**  
(Southwest) Texas State University

## **PROFESSIONAL EXPERIENCE**

**Director, Student Engagement & Success – 2013 to Present**  
**Southwest Texas Junior College – Uvalde, TX**

Manage the operations and personnel of the Student Engagement and Success Department which includes Disability Services, TRIO-Student Support Services, Writing Centers, Student Success Centers, Testing Center, Student Activities, and TRiO-Upward Bound. Contribute to College policies and procedures impacting students as a member of the Division of Student Services and a voting member of the Service Operations Committee and the Curriculum Committee. Direct supervisory responsibilities include management of 15 staff members including project directors, coordinators (advisors), office manager, and administrative assistant. Indirect supervision of student and tutoring staff. Manage \$250,000+ in operational budgets.

- Served as the co-chair of the Quality Enhancement Plan (QEP) Development Committee. **Outcomes:** The QEP was accepted by the SACS-COC visiting committee with zero recommendations.
- Serve as chair and founding member of the Mandatory New Student Orientation Committee, the CARE Team (behavioral intervention) and the Drug and Alcohol

Prevention Committee; member of the Achieving the Dream Committee and contributor to the Annual Reflection report.

- Lead Advisor for the Eta Beta Chapter of the Phi Theta Kappa International Honor Society for community colleges. **Outcomes:** The Eta Beta Chapter was named a 5-Star Chapter for the 42nd year in a row.
- Associate District V Coordinator for the Texas Region of Phi Theta Kappa International Honor Society for community colleges.
- Contributor to the Texas Pathways Project application for SWTJC and contributing member of the Texas Pathways Project development committee. **Outcomes:** SWTJC was chosen for Cadre 1 of the Texas Pathways Project.
- Worked with students to develop the Student Food and Hygiene Pantry and the Career Closet. Both are kept stocked via partnerships with local businesses and churches.
- Collaborated with the former Vice President of Student Services at SWTJC to write a TRiO-Student Support Services grant proposal for \$1.5 million. **Outcomes:** The proposal was accepted and funded for 2015-2020.
- Developed a TRiO – Upward Bound grant proposal for \$2.3 million. **Outcomes:** The proposal was accepted and funded for 2017-2022.
- Serve as Team Manager and Coach for 4 Disciplines of Execution at SWTJC. **Outcomes:** As team manager, my team was able to exceed the wildly important goal three times and receive campus-wide awards two years in a row.
- Developed and oversee the Individual Academic Plan (IAP) program and the Success Through Academic Resources and Supports (STARS) program at SWTJC.
- Develop Unit Action Plans (assessment plans) each year and Council for the Advancement of Standards in Higher Education (CAS) reviews on a rotating schedule for seven departments.
- Adjunct instructor for Integrated Reading and Writing, Orientation, College Success Skills, Learning Frameworks, and Organizational Leadership courses.

**Coordinator, Writing Center – 2011 to 2013**  
**Southwest Texas Junior College – Uvalde, TX**

Developed and coordinated Writing Center programs and activities. Collaborated with Student Success Center to provide student services including peer tutoring, Individual Academic Plans (IAPs), study groups, and career advising. Worked in partnership with Student Success Center and Writing Center staff in Del Rio and Eagle Pass to develop college-wide resource fairs. Presented mini-seminars including topics such as Plagiarism, MLA Documentation, Accuplacer Preparation, and Tools for Student Success. Trained and supervised peer study leaders. Drafted training and instructional materials. Developed and maintained Writing Center policies and procedures. Created and maintained cooperative relationships with students, faculty, and staff. Committee work included: Assessment Committee and Educational Programs & Opportunities to Create Achievement (EPOCA). Administered budget. Supervisory responsibilities included managing multiple peer study leaders.

- Implemented a virtual Writing Center to be used by off campus, distance education students and faculty. **Outcomes:** After a year-long pilot, the virtual Writing Center has been opened to distance education students across the service area. Students from a wide range of distance education and dual credit classes utilized the virtual Writing Center during the pilot period.

- Developed the Self-Edit Checklist to be used as a tool for focusing students on questions or problems with their writing.
- Collaborated with Student Success Center Coordinators to design and execute the Fall Fiesta and College Crossroads resource fairs. **Outcomes:** Events in the fall and spring semesters were a great success. Several hundred students attended the events at each campus.
- Teamed with staff from Financial Aid and Student Success Center to draft and design the IAP Quick Reference. **Outcomes:** The IAP Quick Reference is used as a guide and work flow for writing and managing IAPs at all campuses.
- Created the Writing Center Unit Action Plan for the 2013-2014 planning year.

**Director, Women’s Center for Education & Service – 2010 to 2011**  
**Texas A&M University – Corpus Christi, Texas**

Developed and coordinated educational and leadership experiences with a particular focus on female students and women’s issues. Assessed learning outcomes for Center activities and programs. Created and maintained cooperative relationships with students, faculty, staff, and local community organizations. Extensive committee work included: Student Affairs Division Assessment and Strategic Planning Committees, First Year Islanders Convocation Committee, University Center and Student Activities Advisory Council, Diversity Committee, I-ADAPT, Safe Living, and Homecoming committees. Managed several budgets from various funding sources and drafted grant proposals. Supervisory responsibilities included managing administrative assistant and multiple interns and work studies and one student organization.

- Originated and implemented the first ever Women’s Center strategic plan. **Outcomes:** Plan was accepted by vice president to be implemented immediately.
- Extensive work with the Student Affairs Division Strategic Planning and Assessment Committees. **Outcomes:** The Committees developed a Division-Wide Strategic Plan, Student Affairs Learning Domains, Assessment Rotation Schedule, and Learning Outcomes Training.
- Planned and coordinated week long breast cancer awareness and domestic violence awareness programs. **Outcomes:** Several events during both weeks drew record attendance and new partnerships were created with Greek organizations and other departments within the Student Affairs Division.
- Facilitated the student reservation and registration process for the First Year Islanders Convocation. **Outcomes:** Over 800 First Year Islanders participated in the event; evaluations indicated student satisfaction with the reservation and registration process.
- Created and maintained partnerships with several faculty and community organizations to offer student programs such as Latinas and College: Our First Year Experiences, Texas Women Speaking, Vagina Monologues, Human Trafficking 101, and Celebration of Women in the Arts.

**Director, Student Services – 2006 to 2010**  
**Sul Ross State University - Rio Grande College – Del Rio, Eagle Pass, and Uvalde, Texas**

Successfully managed the operations of the Student Services department which served a culturally and economically diverse student population. Contributed to all University policies and procedures impacting students as a key member of the RGC Vice President’s Administrative

Council. Appointed as a voting member of several university wide committees including the Campus Wide Strategic Planning Committee. Appointed chair of the Student Service Fees Advisory Committee. Supervisory responsibilities included extensive work with two student services specialists, recruiter, administrative assistant, and numerous work studies and tutors. Manage \$250,000+ operational and administrative budget.

- Coordinated the Distinguished Lecturer Series, a twice yearly event designed to enhance the cultural and educational experience for the student population and distinguish Rio Grande College in the service area. **Outcomes:** Participation rates increased with each installment of the series. Took the initiative to rotate the series between the three campuses so that each student population was able to take advantage of this experience.
- Managed ongoing campus activities to create a sense of community among the students and provide educational, cultural, and leadership programs that promote the college's mission. **Outcomes:** Events evaluation forms were consistently favorable with students making excellent comments and suggestions for future events.
- Directly responsible for activities of the Student Government Association and up to twelve student clubs and organizations. Worked extensively with student leaders and faculty club advisors to facilitate training needs, navigate the procurement of goods and services, and coordinate club events and activities. **Outcomes:** The Student Government Association developed into a fully functioning campus administrative body.
- Facilitated student recruitment programs to include on-site high school and junior college recruiting, campus visits, and GO Center activities. Advised new students on degree programs and course schedule choices; supervised new student advising; designed articulation agreements (transfer guides).
- Other duties included: arranged and provided ADA accommodations and personal counseling referrals; coordinated student tutor program and synchronized use of online tutoring service; functioned as hearing officer and investigator of student disciplinary referrals and student grievances.

**Assistant Director, Student Services – 2004 to 2006**

**Sul Ross State University – Rio Grande College – Del Rio, Eagle Pass, and Uvalde, Texas**

Served as second in command for Student Services department and lead student advisor. Assisted with planning and implementation of student development and leadership programs, student activities, and student life programs for non-traditional, commuting students. Directed Student Government Association and managed clubs and organizations. Recruited new students using standard recruiting practices and activities. Arranged and provided ADA accommodations and personal counseling referrals. Gathered grievance information and statements for disciplinary referrals for Director.

- Drafted updated edition of the Campus Organization Manual and delineated a registration and records system for student clubs and organizations. **Outcomes:** Fostered new campus clubs and organizations to successful recognition by the Student Government Association.

### **Student Advisor & TExES Coordinator – 2002 to 2004**

**Sul Ross State University - Rio Grande College – Del Rio, Eagle Pass, and Uvalde, TX**

Responded to student questions regarding admissions procedures, registration processes, schedule planning, degree plan clarification and transfer of classes. Recruited new students using standard recruiting practices and activities. Assisted in organization of student events to include registration, orientation, job fairs, recruiting events, graduation, student retreats, resume writing workshops,. Supervised math, English, and computer applications tutors. Authorized and issued bar codes to students seeking teacher certification. Coordinated practice TExES testing at three campuses. Created and maintained departmental website. Designed event advertisements.

- Successfully drafted unofficial degree checklists to be used by new students during their first semester of attendance. **Outcomes:** New student advising rates increased and students became more comfortable with the transition from the community college.

### **Research Assistant – 2002 to 2003**

**Sul Ross State University - Rio Grande College – Del Rio, Eagle Pass, and Uvalde, Texas**

Performed scholarly research regarding multicultural issues to include library research, interviews, and gathering of survey data. Edited and assisted in writing of articles to be published in the National Forum Journals.

- Co-authored two articles and submitted them to the National Forum Journals for publication. **Outcomes:** Each article was accepted for publication.

### **PUBLICATIONS**

Faseler, R.R., & Wilson, B. (2004). Cultural considerations in counseling Asian Americans. *National Forum of Multicultural Issues Journal*, 2(1), 39-43.

Russell, T.T., & Faseler, R. (2003-04). Let's go to the movies! Enhancing case conceptualization in rural counseling students. *National Forum of Teacher Education Journal*, 13(3), 30-46.

Schell, R.F. (2012). *Texas Senate Bill 174: Improving transparency in higher education*. In E. Ortleib & R. Bowden (Eds.), *Educational & Research Innovations (189-200)*. Corpus Christi, TX: CEDER.

### **PROFESSIONAL PRESENTATIONS**

A Decade of Dreaming: The Good, Bad, and Ugly of What Worked and What Didn't, DREAM 2016: Achieving the Dream's Annual Institute on Student Success, 2016 – Atlanta, GA

¡Sí Se Puede! Community Engagement in Higher Education via Collective Impact  
Achieving the Dream's Annual Institute on Student Success, 2014 – Lake Buena Vista, FL

¡Sí Se Puede! Community Engagement in Higher Education via Collective Impact  
National Resource Center, National Conference on Student in Transition, 2013 – Atlanta, GA