

Sul Ross State University
Department of Business Administration
Management Information System
GBA 5304:001
TR 12:30 – 1:45, BAB 318
Spring 2019

Course Instructor Linda McAnally
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Office Hours MW 8:30 – 10:00 am; 12:30 – 1:30 pm
 TR 8:30 – 9:30 am
 *other times are available by appointment

Overview

This course is intended to engage students with the main concepts of the IS discipline via clear learning objectives, which are reinforced with up-to-date business examples and hands-on practice. The text coverage includes globalization and career emphasis, vignettes, business examples, special interest boxes, and case studies

Prerequisite

It is expected that the student will have a basic knowledge of the use of a microcomputer, basic understanding of MS Windows, file management and Web navigation skills.

Text/Materials

Business Driven Info Systems – Connect Plus, 6th edition Edition, Baltzan. McGraw Hill, ISBN-9781260165838 (This ISBN may change).

Program Learning Objective(s):

- SLO 1 Graduate students will analyze and solve complex business problems cross major business functions, using advanced business principles and strategies, with topics including but not limited to, financial statement analysis, time value of money stock valuation and net present value.
- SLO 2 Graduate students will be able to communicate in-depth business information through written and/or oral presentation.
- SLO 3 Graduate students will analyze the impact of ethical and social responsibility challenges to business.

Course Objectives

- Define management information systems (MIS) and describe the three important organizational resources within it – people, information, and information technology.
- Define social media and describe a few of its many dimensions that make it important in the business world.
- Describe the emerging trends and technologies that will have an impact on the changing Internet.
- Define and describe emerging technologies that, while purely technology, can and will impact the future. Describe how a service-oriented architecture can be used as a philosophical approach to running the organization of the future.
- Describe cloud computing, its various implementations, and its advantages
- Define ethics and describe the two factors that affect how you make a decision concerning an ethical issue.

- Define and describe intellectual property, Copyright, Fair Use Doctrine, and pirated software.
- Describe privacy and describe ways in which it can be threatened.
- Describe the ways in which information on your computer or network is vulnerable and list measures you can take to protect it.

Course Grading

Class Participation	10%
Connect Assignments	30%
Exams (3 exams)	45%
Research Paper (Written and oral presentation)	15%
Total Points	100%

Your grade will be based on the following scale:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	59% and below

Attendance

Class attendance is required. Each student is expected to attend class regularly, to arrive on time, and to remain until class is dismissed. Tardiness and leaving class early are disruptive for other students and the instructor. Students who do not arrive promptly or who leave early may be noted as absent. When a student has to miss a class due to an authorized University activity, it will be the responsibility of the student to notify the instructor of the class in advance. The department responsible for the authorized University activity will also notify instructors through the Student Life Office by providing an explained absence list to the office. Instructors will give students participating in an authorized University activity the opportunity to make up class work, including tests, within a reasonable time and at the convenience of the instructor.

Classroom Behavior

Distracting behavior such as uninvited casual talk among students, use of cellular phones, beepers or inappropriate behavior toward fellow students or faculty is unacceptable. Turn off your cell phone and any other electronic equipment before class starts. If you turn your phone to vibrate, do not answer it in class and do not leave the classroom to answer your phone. Exceptions to this are emergency personnel.

SRSU Disability Services: ADA (Americans with Disabilities Act)

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz-Grisham, M. Ed., LPC., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas. Telephone: 432-837-8691. E-mail: mschwartz@sulross.edu.

Course Calendar for GBA 5304, Spring 2019

Date	Day	Topics and Assignments
Jan 22	Tue	Introduction – Go Over Syllabus
Jan 24	Thur	Chapter 1: Management Information Systems: Business Driven Business
Jan 29	Tue	Connect assignments for Chapter 1
Jan 31	Thur	Chapter 2: Decisions and Processes: Value Driven Business
Feb 5	Tue	Connect assignments for Chapter 2
Feb 7	Thur	Chapter 3: EBusiness: Electronic Business Value
Feb 12	Tue	Connect assignments for Chapter 3
Feb 14	Thur	
Feb 19	Tue	Exam 1 (Chapters 1, 2, and 3)
Feb 21	Thur	Chapter 4: Ethics and Information Security: MIS Business Concerns
Feb 26	Tue	Connect assignments for Chapter 4
Feb 28	Thur	Chapter 5: Infrastructures: Sustainable Technologies
Mar 5	Tue	Connect assignments for Chapter 5
Mar 7	Thur	Chapter 6: Data Business Intelligence
Mar 12	Tue	Connect assignments for Chapter 6
Mar 14	Thur	
Mar 19	Tue	Spring Break
Mar 21	Thur	Spring Break
Mar 26	Tue	Exam 2 (chapter 4, 5 and 6)
Mar 28	Thur	Chapter 7: Networks: Mobile Business
April 2	Tue	Connect assignments for Chapter 7
April 4	Thur	Chapter 8: Enterprise Applications: Business Communications
April 9	Tue	Connect assignments for Chapter 8
April 11	Thur	Chapter 9: Systems Development and Project Management, Corporate Responsibility
April 16	Tue	Connect assignments for Chapter 9

April 18	Thur	Exam 3 (Chapters 7, 8 and 9)
April 23	Tue	Work on Research Paper and Presentation
April 25	Thur	Work on Research Paper and Presentation
April 30	Tue	Work on Research Paper and Presentation
May 2	Thur	Research Paper Due
May 7	Tue	Work on Presentation
May 9	Thur	Dead Day
May 15	Wed	Final Exam, BAB 318, 12:30 – 2:30 pm Oral Presentation

Notation: Schedule is subject to change