

Sul Ross State University  
Department of Business Administration  
Management Information System  
GBA 5304:SW1  
Web Delivered Course  
Summer 2, 2018

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                          \*other times are available by appointment

**Overview**

This course is intended to engage students with the main concepts of the IS discipline via clear learning objectives, which are reinforced with up-to-date business examples and hands-on practice. The text coverage includes globalization and career emphasis, vignettes, business examples, special interest boxes, and case studies

**Prerequisite**

It is expected that the student will have a basic knowledge of the use of a microcomputer, basic understanding of MS Windows, file management and Web navigation skills.

**Text/Materials**

Loose Leaf Version of Management Information Systems with Connect Access Card. Management Information Systems, 9<sup>th</sup> edition, Haag/Cummings, ISBN 9780077925222. If you use ISBN 9780073376851, this will take you to the purchase options. You can also use the following web address on the registration page <http://connect.mheducation.com/class/mcanally-summer-2018> and you can order from the website.

**Student Learning Outcome(s) (SLO):**

- SLO 1 Graduate students will analyze & solve complex business problems across major business functions, using advanced business principles and strategies, with topics including but not limited to, financial statement analysis, time value of money, stock valuation, and net present value.
- SLO 2 Communicate in-depth business information through written and/or oral presentation.
- SLO 3 Analyze the impact of ethical and social responsibility challenges to business.

**Learning Objectives**

- Define management information systems (MIS) and describe the three important organizational resources within it – people, information, and information technology.
- Define social media and describe a few of its many dimensions that make it important in the business world.
- Describe the emerging trends and technologies that will have an impact on the changing Internet.

- Define and describe emerging technologies that, while purely technology, can and will impact the future. Describe how a service-oriented architecture can be used as a philosophical approach to running the organization of the future.
- Describe cloud computing, its various implementations, and its advantages
- Define ethics and describe the two factors that affect how you make a decision concerning an ethical issue.
- Define and describe intellectual property, Copyright, Fair Use Doctrine, and pirated software.
- Describe privacy and describe ways in which it can be threatened.
- Describe the ways in which information on your computer or network is vulnerable and list measures you can take to protect it.

### Course Grading

|                                       |      |
|---------------------------------------|------|
| Connect Assignments                   | 40%  |
| Exams (3 exams)                       | 45%  |
| Research Paper (Written presentation) | 15%  |
| Total Points                          | 100% |

Your grade will be based on the following scale:

|   |               |
|---|---------------|
| A | 90-100%       |
| B | 80-89%        |
| C | 70-79%        |
| D | 60-69%        |
| F | 59% and below |

### Required Supplies and Resources

- Blackboard 9 Academic Suite – login using your Sul Ross email username and password. If you have trouble, use the Help Desk 432-837-8888 or toll free at 1-888-837-2882
- Internet access; high-speed rather than dial up. If you use dialup it will be slower and you may not be able to complete all of the assignments
- Microsoft Office 2010 or higher (Please do not use Microsoft Works). If Microsoft Works is the only program you have, then save your work as a rtf (rich text format).

### Distance learning (Online) Absences Statement (Non-Participation Statement)

Policies in effect for on-campus, traditional classroom instruction courses also apply to students enrolled in distance education courses, including Web-based and ITV courses. The University allows a maximum of 20% absences in a course before an instructor may drop a student for excessive absences. In Web courses, this policy is interpreted as not participating for more than 3 weeks in a long semester, 1 week in a summer session, or 3 days in the midwinter session. Any student dropped for non-participation will receive an F in the course dropped. Inactivity may include the following:

- not logging on to the course
- not submitting assignments
- not participating in scheduled activities
- not communicating with the instructor by phone or email, and/or
- not following the instructor's participation guidelines stated in the syllabus

Blackboard statistics track the logins made and document the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course.

**Online Assessment** includes the administration of exams. The exams will be scheduled during an established date and timeframe. You will be expected to schedule the taking of your exam during this timeframe. Avoid waiting to the last minute to reduce stress on your part to “beat the clock” and reduces the risk of technical problems that often occur at the last minute.

If difficulties are encountered while taking an exam, notify your professor by email right away. Your professor will determine if the circumstances warrant a “reset.” Blackboard statistics track the logins made and documents the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course.

### **Academic Honesty:**

The following is copied from the Student Handbook and will be adhered to:

The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of their classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials.

“Cheating” includes:

1. Copying from another student’s test paper, laboratory report, other report, or computer files, data listings, and/or programs, or allowing another student to copy from same.
2. Using, during a test, materials not authorized by the person giving the test.
3. Collaborating, without authorization, with another person during an examination or in preparing academic work.
4. Knowingly, and without authorization, using, buying, selling, stealing, transporting, soliciting, copying, or possessing, in whole or in part, the contents of a non-administered test.
5. Substituting for another student; permitting any other person, or otherwise assisting any other person to substitute for oneself or for another student in the taking of an examination or test or the preparation of academic work to be submitted for academic credit.
6. Bribing another person to obtain a non-administered test or information about a non-administered test.
7. Purchasing, or otherwise acquiring and submitting as one’s own work any research paper or other writing assignment prepared by an individual or firm. This section does not apply to the typing of a rough and/or final version of an assignment by a professional typist.
8. “Plagiarism” means the appropriation and the unacknowledged incorporation of another’s work or idea in one’s own written work offered for credit.
9. “Collusion” means the unauthorized collaboration with another person in preparing written work offered for credit.
10. “Abuse of resource materials” means the mutilation, destruction,

concealment, theft or alteration of materials provided to assist students in the mastery of course materials.

11."Academic work" means the preparation of an essay, dissertation, thesis, report, problem, assignment, or other project that the student submits as a course requirement or for a grade.

12."Falsification of Data" means the representation, claim, or use of research, data, statistics, records, files, results, or information that is falsified, fabricated, fraudulently altered, or otherwise misappropriated or misrepresented.

**SRSU Disability Services:**

**ADA (Americans with Disabilities Act)** Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartze-Grisham, M. Ed., LPC., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas. Telephone: 432-837-8691. E-mail: [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu) .