

**Syllabus MGT 4361**  
**Leadership Fall 2018**  
**Dr. Pamela Maretz, Professor of Economics**  
**Department of Business Sul Ross State University**  
**Text Number: 432-386-3423\* E-Mail: [pmaretz@sulross.edu](mailto:pmaretz@sulross.edu)**  
**Office Hours M & W 7 – 10 AM, text, or by arrangement**

**I. Instructional Materials:**

- A) THOMAS JEFFERSON ON LEADERSHIP Executive Lessons From His Life and Letters, 2<sup>nd</sup> edition, Coy Barefoot, Mariner Publishing, 2008, ISBN 13: 978-0-9800077-5-6.**
- B) REDISCOVERING GEORGE WASHINGTON FOUNDING FATHER, Richard Brookhiser, Free Press Paperbacks, 1996, SBN 0-684-83142-2**
- C) BEN FRANKLIN AMERICA'S ORIGINAL ENTREPRENEUR, Blaine McCormick, Entrepreneur Press, 2005, ISBN 1-932531-68-8.**
- D) JOHN ADAMS, HBO mini-series, Season 1 all episodes (8 hours 21 minutes).**
- E) AMERICAN EXCEPTIONALISM: AN EXPERIMENT IN HISTORY, 1<sup>st</sup> ed., Charles Murray, AEI Press, 2013.**

**II. Course Requirements and Information**

- A) The student's grade shall be based upon five written assignments each of which consists of questions on each of the assigned instructional materials.**
- B) Each assignment is posted on Blackboard and should be submitted as a Microsoft Word document through Blackboard.**
- C) Your professor will communicate with you via Blackboard announcement and Sul Ross email.**
- D) Further course information and the assignment due date schedule are posted separately on Blackboard.**

**III. Criteria for Grade Evaluation**

- A) Effective answers to the assignment questions will be clearly written and demonstrate a thorough understanding of the assigned material.**
- B) Except as noted in particular questions, there is no specific requirement regarding answer length.**
- C) Questions should be answered and **designated by question number**, single spaced 12-font with a space between each paragraph and question.**
- D) The typed answers should be personally grammar and spell checked. Incorrect grammar may negatively impact the assignment grade.**
- E) Submit the MSWord document via Blackboard.**
- F) The five assignments constitute 100% of the student's final grade. Each counts as 20% of the final grade.**
- G) Grading will be on a 100 point, 10-point break. A= 90-100 B=80-89 and so forth.**
- H) Late assignments shall be docked 5 points for each late day including weekends. DON'T BE LATE!**
- I) The calendar due date for each assignment is posted separately on Blackboard.**

#### **IV. Course Objective**

Leadership is considered critical for success in any organization. This course provides insight into what excellent leadership really means through examining that of our nation's founding fathers.

#### **V. Student Learning Outcomes**

The successful student will:

- Gain a clear understanding of extraordinary leadership.
- Identify common traits and characteristics of successful leaders.
- Explore how these common traits equate to excellent leadership.
- Recognize how each may cultivate such characteristics within themselves.

#### **IV. Department of Business Administration BBA Student Learning Outcomes**

SLO 1 Students will be able to analyze and solve business problems across major business functions, using fundamental business principles and strategies

SLO 2 Students will be able to communicate about contemporary business related topics.

SLO 3 Students will be able to comprehend the impact of ethical and social responsibility in business.

#### **VII. Special Needs**

ADA (Americans with Disabilities Act)

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas Telephone: 432-837-8691. E-mail: [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu) .

#### **VIII. Academic Honesty and University Policies**

"The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of their classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials." --Excerpt from the Student Handbook All university policies are applicable.

\*I am happy to talk to you via my cell phone number. Due to the tremendous number of marketing calls we all receive, I will not answer your "anonymous" call/text. Please text me identifying yourself so that I may respond to your text or call as you prefer. Thank you.