

ECO 2302
Principles of Microeconomics
Course Syllabus Fall 2019
Dr. Pamela Maretz, Professor of Economics
Department of Business - Sul Ross State University
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Office Hours M & W 9 – 10 AM Central Time, text, or email

You are welcome to email or text me at any reasonable hour or day not posted.

I. Instructional Materials:

A) Principles of Microeconomics Eighth Edition

N. Gregory Mankiw (Author)

Cengage

ISBN 978-1-305-97149-3

B) Blackboard Posted - *Course Materials to Accompany Text Chapters*

II. Course Requirements and Information

A) The student's grade shall be based upon six objective style tests @ 16.67% = 100.02% on the assigned material. This includes text, videos, articles, and blogs.

B) Each test is administered via Blackboard at the course designated class time.

C) Your professor will communicate with you via Blackboard announcement and/or Sul Ross email.

D) Further course information is posted separately on Blackboard.

III. Criteria for Grade Evaluation

A) Grading is on a 100.02 point, 10-point break. A= 90-100.02 B=80-89 and so forth.

B) Each of the six tests counts equally in the course grade average.

IV. Course Objectives

The objectives of this course include the presentation of the market system, price theory, theory of the firm, factor markets, and externalities in order that each student is introduced to the tools of economic analysis for management.

V. Student Course Learning Outcomes

The successful student will:

A) Highlight the pivotal link between economics and key business concerns such as costs, prices, and markets.

B) Weigh the strategic costs and benefits of each business choice.

C) Intuit power of economic insight on business decision-making.

D) Identify those factors, which will cause demand and supply to change and determine the effect on price and resource allocation.

E) Explore the law of diminishing marginal utility and its applications.

IV. Department of Business Administration BBA Student Learning Outcomes (SLO)

SLO 1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies

SLO 2 Communicate business information through written, oral and other delivery processes

SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

SLO 4 Identify and describe the major components of the external business environment

VII. Special Needs

ADA (Americans with Disabilities Act)

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas Telephone: 432-837-8691. E-mail: mschwartz@sulross.edu.

VIII. Academic Honesty and University Policies

"The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of their classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials." --Excerpt from the Student Handbook All University Policies are applicable.

*I am happy to talk to you via my cell phone number. Due to the tremendous number of marketing calls we all receive, please text me first identifying yourself so that I may respond to your text or call as you prefer.

Also, please note I live in an area with patchy cell service so if I may not be able to respond immediately.