

GBA 4355 International Business Spring 2020

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Office Hours M & W 8 – 10 AM (EST/EDT)

*I am happy to talk to you via my cell phone number. Due to the tremendous number of marketing calls we all receive, I will not answer your “anonymous” call/text. Please text me identifying yourself so that I may respond to your text or call as you prefer.

I. Instructional Materials:

- A) There are no texts or books for this course.**
- B) Numerous articles, information, and videos constitute the course materials.**
- C) Outsourced the movie.** This movie is available on Netflix, Amazon & elsewhere.

II. Course Requirements:

- A) Ten assignments.** Each assignment relates to the course materials. Each assignment must be submitted on time. The only exception is an exigent circumstance. Anyone in a University sponsored event out of town must submit early to avoid being late. Blackboard is extremely efficient in noting late submissions. Late submissions receive a grade of 0.
- B) Students must demonstrate appropriate online behavior**
- C) Your professor will communicate with you via Blackboard announcement, and/or Sul Ross email.** Each student is individually responsible for any information so conveyed. Check your Sul Ross email regularly!
- D) You must read the assignment instructions found at this Blackboard menu selection.**

III. Criteria for Grade Evaluation

- A) Breakdown of grading percentages is as follows:**
Ten Assignments @ 10% for total of 100%
- B) Grading will be on a 100 point, 10-point break.** A= 90-100 B=80-89 and so forth.

IV. Course Objectives

This course introduces the student with the environment of international business. The goal is to acquaint the student with many issues encountered by organizations doing business globally.

V. Student Learning Outcomes

The successful student will be able to:

1. Assess a country’s political, economic, and legal systems and interpret the significance of these systems for business.
2. Grasp the foundations of modern trade theory.
3. Identify the benefits of international free trade.

4. Weigh the political and economic arguments of government intervention in economies.
5. Explore the reasons for the rise of regional economic integration.

VI. Department of Business Administration Undergraduate BBA Student Learning Outcomes

SLO 1 Students will be able to analyze and solve business problems across major business functions, using fundamental business principles and strategies

SLO 2 Students will be able to communicate about contemporary business related topics.

SLO 3 Students will be able to comprehend the impact of ethical and social responsibility in business.

VII. Special Needs

ADA (Americans with Disabilities Act)

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas Telephone: 432-837-8691. E-mail: mschwartz@sulross.edu.

VIII. Academic Honesty

"The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of their classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials."--Excerpt from the Student Handbook

Each semester when written assignments are required, some "nice" student is persuaded by another to "lend" an assignment. With little exception this is discovered – you would be surprised how easily - and at the very best each of these students receive a 0 for that assignment. Don't do this!

IX. University Policies

All are applicable.