

Sul Ross State University  
Department of Business Administration  
Management Information System  
GBA 5304:W01  
Web Delivered  
Spring 2020

Course Instructor    Linda McAnally  
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Office Hours        TUE            8:30 – 9:30 am; 2:00 – 3:00 pm  
                          WED            9:00 – 11:30 am; 2:00 – 3:00 pm  
                          TR             8:30 – 9:30 am  
                          \*other times are available by appointment

### Overview

This course is intended to engage students with the main concepts of the IS discipline via clear learning objectives, which are reinforced with up-to-date business examples and hands-on practice. The text coverage includes globalization and career emphasis, vignettes, business examples, special interest boxes, and case studies

### Prerequisite

It is expected that the student will have a basic knowledge of the use of a microcomputer, basic understanding of MS Windows, file management and Web navigation skills.

### Text/Materials

Business Driven Info Systems – Connect Plus, 7<sup>th</sup> edition, Baltzan. McGraw Hill, ISBN-9781259852183 (This ISBN may change).

### Student Learning Outcomes:

- SLO 1    Analyze & solve complex business problems across major business functions, using advanced business principles and strategies
- SLO 2    Communicate in-depth business information through written, oral and other delivery processes
- SLO 3    Identify and discuss the impact of ethical and social responsibility issues in business

### Marketable Skills

**Marketable Skill 1:** Students will understand the functions of the business enterprise in the general economy.

**Marketable Skill 2:** Students will have the skills needed to effectively lead a business.

**Marketable Skill 3:** Students will be able to craft effective business strategies for both existing businesses and new businesses.

**Marketable Skill 4:** Students will be able to make effective oral presentations to both professional and general audiences.

## Course Objectives

- Define management information systems (MIS) and describe the three important organizational resources within it – people, information, and information technology.
- Define social media and describe a few of its many dimensions that make it important in the business world.
- Describe the emerging trends and technologies that will have an impact on the changing Internet.
- Define and describe emerging technologies that, while purely technology, can and will impact the future. Describe how a service-oriented architecture can be used as a philosophical approach to running the organization of the future.
- Describe cloud computing, its various implementations, and its advantages
- Define ethics and describe the two factors that affect how you make a decision concerning an ethical issue.
- Define and describe intellectual property, Copyright, Fair Use Doctrine, and pirated software.
- Describe privacy and describe ways in which it can be threatened.
- Describe the ways in which information on your computer or network is vulnerable and list measures you can take to protect it.

## Course Grading

Connect Assignments	40%
Exams (3 exams)	60%
Total Points	100%

Your grade will be based on the following scale:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	59% and below

## Distance learning (Online) Absences Statement (Non-Participation Statement)

Policies in effect for on-campus, traditional classroom instruction courses also apply to students enrolled in distance education courses, including Web-based and ITV courses. The University allows a maximum of 20% absences in a course before an instructor may drop a student for excessive absences. In Web courses, this policy is interpreted as not participating for more than 3 weeks in a long semester, 1 week in a summer session, or 3 days in the midwinter session. Any student dropped for non-participation will receive an F in the course dropped. Inactivity may include the following:

- not logging on to the course
- not submitting assignments
- not participating in scheduled activities
- not communicating with the instructor by phone or email, and/or
- not following the instructor's participation guidelines stated in the syllabus

Blackboard statistics track the logins made and document the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course.

**Online Assessment** includes the administration of exams. The exams will be scheduled during an established date and timeframe. You will be expected to schedule the taking of your exam during this timeframe. Avoid waiting to the last minute to reduce stress on your part to “beat the clock” and reduces the risk of technical problems that often occur at the last minute.

If difficulties are encountered while taking an exam, notify your professor by email right away. Your professor will determine if the circumstances warrant a “reset.” Blackboard statistics track the logins made and documents the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course

### **Classroom Behavior**

Distracting behavior such as uninvited casual talk among students, use of cellular phones, beepers or inappropriate behavior toward fellow students or faculty is unacceptable. Turn off your cell phone and any other electronic equipment before class starts. If you turn your phone to vibrate, do not answer it in class and do not leave the classroom to answer your phone. Exceptions to this are emergency personnel.

### **Students with Special Needs:**

Sul Ross State University (SRSU) is committed to equal access in compliance with Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the Student’s responsibility to initiate a request. Please contact me, Ms. Rebecca Greathouse Wren, M.Ed., LPC-S, Director/Counselor, Accessibility Services Coordinator, Ferguson Hall (Suite 112) at 432.837.8203; mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas 79832. Students should then contact the instructor as soon as possible to initiate the recommended accommodations.