

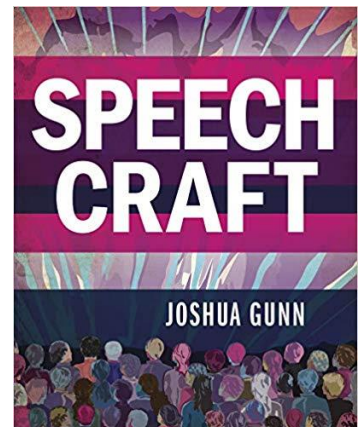
COMM 1311.W02 – Introduction to Speech Communication (Web-based)
Spring 2020
Course Syllabus

Professor:	Joseph Velasco, Ph.D.
Office Hours:	By appointment
Office Location:	FAB 206B; Online Classroom via Blackboard Collaborate
Telephone:	432-837-8370
Email Address:	jvelasco@sulross.edu
Class Schedule:	TBA
Classroom Location:	Blackboard-hosted Online Instruction
Required Text:	Gunn, J. (2018). <i>Speech craft</i> . Boston: Bedford/St. Martin's.
Required Equipment & Software:	Internet connection; computer with webcam & microphone; Microsoft Word, Microsoft PowerPoint (available free to SRSU students via Office 365)

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Introduction

Communication is largely unavoidable in our everyday lives. Generally, humans send and receive messages both verbally and nonverbally every day. As humans, it is practically impossible for us to not communicate. Understanding human communication can be useful to everyone no matter what field they intend to study. The knowledge and skills you acquire in this course have the potential for developing and assisting you in numerous ways. Throughout this course you may become a more critical receiver of messages, you may gain insight on how to improve your relationships, you may become a better citizen, and you may increase your confidence.



This course is designed to introduce you to the major areas and skills of the broad discipline of communication. As your instructor, I will assist you in increasing your knowledge about and skills in employing verbal and nonverbal messages in a variety of settings (i.e., intrapersonal, interpersonal, group, and public contexts). By studying the processes of communication and applying communication theory and principles to diverse real-life situations, you will have an opportunity to practice and analyze communication skills in various contexts.

In addition, this course is designed to compel you to enter the field of communication. For those of you who decide not to enroll in any further communication courses, this course will provide you with a thorough foundation in research, theory, and skills of this essential social science. For those of you who will take advanced courses in communication and possibly begin a major in Communication, this course will provide the essential foundation for more advanced and specialized study.

Section I. Course Requirements, Assignments, and Grading

Assignment	Points Possible	Grading Scale
Exam One	50	A = 895-1000
Exam Two	50	B = 795-894
Peer Evaluation (Informative)	50	C = 695-794
Peer Evaluation (Persuasive)	50	D = 595-694
Interview Speech	25	F = < 595
Oral Reading	50	
Impromptu Speech	25	
Informative Speech	150	
Informative Speech Outline	100	
Persuasive Speech	300	
Persuasive Speech Outline	100	
Final Exam	50	
Total Points Possible	1000	

Exams. There will be two exams in this course. Exams cover assigned reading and lecture material. The exams likely will include a mix of matching, multiple-choice, and short-answer items. All exams will be done through Blackboard.

Peer Evaluation. It is my view that people often improve their public speaking skills when given appropriate and immediate feedback. You will find that the most important feedback (in life) is from that of your audience. Before you present both your informative and persuasive speeches, you will have the opportunity to practice your speech outside of class for an audience of at least one of your peers. This can be done through Zoom or our Online Classroom. While one student listens and evaluates, the other will fill out a peer evaluation form. Each/both of you will take turns practicing, being the captive audience, and writing feedback on a peer evaluation form. You will send your evaluation to your peer and they will share their evaluation of you. Submit your evaluation through Blackboard Assignments.

Interview Speech. One important function of this course is to build your confidence when speaking publicly. This speech is designed to build your confidence by giving you an opportunity to practice in front of an audience; however, you won't be alone. For this assignment, you will introduce yourself to the class on Zoom by responding to the following prompts:

1. What's your name?
2. Where are you from?
3. What do you do for fun?
4. What is your major?
5. What is your biggest fear?
6. Who/what inspires you?
7. What was your most embarrassing moment?

Oral Reading. You will need to select a piece of literature, poem, sonnet, song (within reason), or a selection from a speech. What I am looking for is for you to bring something to read in front of the class. The purpose of this assignment is to further acclimate you to the world of communicating with others. Your selection, when read, must not exceed three minutes and must be at least one minute in length. Points will be deducted for reading from a screen or a textbook.

Impromptu Speech. There are four different modes of public speaking: 1) extemporaneous, 2) manuscript, 3) memorized, and 4) impromptu. Impromptu speeches involve little or no preparation. For this speech, I will likely assign you a topic, and you will have about 5 minutes or less to prepare. Your speech must be persuasive.

Informative Speech. This will be your first of two major speeches. For this speech your specific purpose will be to inform the audience on a particular topic. You will be required to speak for at least 4 minutes, but no longer than 7. For every 30 seconds you speak over 7:30 minutes (e.g., I give a 30-second pad on the back end), I will deduct 10 points from your grade. For every 30 seconds you go under 4 minutes, I will deduct 10 points from your grade. This rule applies to both major speeches. You are required to verbally cite a minimum of three credible sources. Presentations will be made through our Online Classroom. Your presentation must include your face being visible while you are speaking.

Persuasive Speech. This will be your second and final major speech. For this speech your specific purpose will be to persuade the audience on a particular topic. You will be required to speak for at least 4 minutes, but no longer than 7. You are required to verbally cite a minimum of five credible sources. Presentations will be made through our Online Classroom. Your presentation must include your face being visible while you are speaking.

Final Exam. The final exam is quasi-comprehensive. It will largely cover the chapters not tested for in the previous exams; however, it will also cover chapters throughout the semester.

Section II. Policies

Basic Class Expectations: It is expected that you spend at least a few hours each week to complete the course readings and assignments. Since this is an online course, it is also expected that you have reliable internet service and that you check your university email at least once a day. It is also recommended that you set up course notifications in Blackboard to receive a text alert when I post announcements, grades, or other course-related items. See instructions in Blackboard.

Online Classroom Demeanor: Communication issues tend to be emotionally charged. It is highly unlikely in a class this size that everyone will share your personal values, beliefs, and opinions. Believe it or not, this is a good thing! The presentation of varying perspectives will help all of us to learn. This can be accomplished if ideas, beliefs, and opinions are presented in a respectful way. I will be expecting all students to follow basic ground rules for online discussion. These are included at the end of the syllabus

Academic Integrity. Doing and/or taking credit for someone else's work, presenting the ideas and work of others as your own, and/or not citing your sources when you utilize the ideas of others are all violations of academic integrity. It is your responsibility to read and understand the university's stance on academic dishonesty in the SRSU Student Handbook (p. 80), as all violations will be taken seriously and handled through the university judicial process.

Late Work: All of the assignments for the entire course will be posted and available as soon as the course is open. It is expected that all assignments are completed by the stated deadlines. Please plan your time carefully. If something does come up, prompt and clear communication will facilitate an accommodating response.

Section III. Course Objectives

After completing this course, you will be able to:

1. To understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.
2. To understand the importance of specifying audience and purpose and to select appropriate communication choices.
3. To understand and appropriately apply modes of expression (i.e. descriptive, expository, narrative, scientific, and self-expressive) in written, visual, and oral communication.
4. To participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
5. To understand and apply basic principles of critical thinking, problem solving, and technical proficiency in the development of exposition and argument.
6. To develop the ability to research and write a documented paper and/or to give an oral presentation.

Section IV. Student Learning Objectives

This course is designed to meet one or more of the student learning outcomes applied to all Communication majors:

SLO 1: Students will be able to analyze communication content for argument, including identification of major elements, such as claim, warrants, and data.

SLO 2: Students will be able to effectively construct messages appropriate to audience, purpose, and context; including electronic media technologies.

SLO 3: Students will be able to apply Communication theories, perspectives, principles, and concepts to the analysis of communication situations.

Section V. Marketable Skills

This course offers you the opportunity to develop the following skills:

- Informative and Persuasive Speaking
- Audience-centered Writing
- Critical Analysis
- Research
- Effective Message Construction Using Technology

Section VI. Notes on University Programs and Policies

ADA. It is Sul Ross State University policy to provide reasonable accommodations to students with disabilities. If you would like to request such accommodations because of a physical, mental, or learning challenge, please contact the ADA Coordinator in the Counseling office in Ferguson Hall, Room 112. The mailing address is PO Box C-122, Alpine, TX 79832. You may also call 432-837-8203. E-mail: rebecca.wren@sulross.edu or danielle.pertuso@sulross.edu

The Center, however, will now be scheduling online confidential (HIPAA compliant) Zoom video therapy sessions. To make an appointment, please complete and return the Electronic Informed Consent Form.

Students should complete and return the Student Electronic Informed Consent

Form: https://www.sulross.edu/sites/default/files//sites/default/files/users/docs/counseling/student_electronic_informed_consent-srsu_-rev-4-28-20_to_use.pdf

SRSU Distance Education Statement: Students enrolled in distance education courses have equal access to the university's academic support services, such as Smarthinking, library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login information to verify students' identities and to protect students' information. The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. **Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course**, as outlined on the SRSU website.

Technical Support. SRSU 24/7 Blackboard Technical Support: Toll Free: 888.837.6055.

Email: blackboardsupport@sulross.edu

SRSU Library Services. The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, library.sulross.edu. Off-campus access requires your LoboID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or phone (432-837-8123).

Section VII. SRSU Safety Pledge - One University/One Community

As a partner in each campus community, the faculty, staff, and students agree to the following statements in relation to the COVID-19 virus:

- I will wear a face covering, wash my hands, and disinfect my workspaces to protect others from the potential spread of this virus.
- I promise to follow social distancing guidelines as a way to mitigate the risk of transmission to others both professionally and personally.
- I will monitor my health and report any potential agree to follow the guidelines set forth in this document or as described by Sul Ross State University to protect the public health.
- I understand that my actions may impact the larger community and could affect my academic progress or professional attainment at Sul Ross State University.

Failing to meet these expectations may be subject to corrective action under university disciplinary policies. Changes or recommendations to the guidelines based on evolving guidance from federal, state, or local agencies will be communicated to the university community.

Course Calendar

(This calendar is subject to change)

Week	Date	Topic	Reading	Due or To Do:
One	Aug 24- Aug 28	Course Introduction Student Introductions Building Confidence	Chapter 1	Interview Speech on Zoom, 8/26 @9-9:50am Click the link to join the meeting
Two	Aug 31- Sept 4	<i>Labor Day – No Class!</i> Listening & the Ethics of Speech Audience Analysis	Chapter 2 Chapter 3	
Three	Sept 8- Sept 11	Informative Speaking Topic & Purpose Selection Oral Reading	Chapter 14 Chapter 4	Oral Reading
Four	Sept 14- Sept 18	Researching Your Speech Topic <i>Video Lecture on Research & Library Resources</i> Exam 1	Chapter 5	Exam 1
Five	Sept 21- Sept 25	Supporting Materials & Reasoning Organizing & Outlining Your Speech Transitions, Introductions, & Conclusions	Chapter 6 Chapter 7 Chapter 8	
Six	Sept 28- Oct 2	Style & Language Style & Delivery Presentation Aids	Chapter 9 Chapter 10 Chapter 11	
Seven	Oct 5- Oct 9	Exam 2 Informative Peer Evaluation Informative Speeches		Exam 2 Review Exam 2 Online Classroom
Eight	Oct 12- Oct 16	Informative Speeches Informative Speeches		Online Classroom Online Classroom
Nine	Oct 19- Oct 23	Informative Speeches		Online Classroom
Ten	Oct 26- Oct 30	Informative Speeches Informative Speeches Informative Speeches		Online Classroom Online Classroom Online Classroom
Eleven	Nov 2- Nov 6	The Persuasive Speech Making Arguments	Chapter 15 Chapter 16	
Twelve	Nov 9- Nov 13	Impromptu Speeches Impromptu Speeches Persuasive Peer Evaluation		Online Classroom Online Classroom Peer Evaluation
Thirteen	Nov 16- Nov 20	Persuasive Speeches Persuasive Speeches Persuasive Speeches		Online Classroom Online Classroom Online Classroom
Fourteen	Nov 23- Nov 24	Persuasive Speeches Thanksgiving Holiday – No Class! Thanksgiving Holiday – No Class!		Online Classroom
Fifteen	Nov 30- Dec 2 Dec 3	Speaking Online Speaking for Social Change DEAD DAY – No Classes	Chapter 18 Chapter 19	
Sixteen	TBA	Final Exam - TBA		Final Exam