

# GBUS5302 - Current Topics in Business American Entrepreneurial Tradition

Fall 2020 SESSION  
Online

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## **AVAILABILITY HOURS:**

Via CHAT, EMAIL or PHONE,  
Monday: 1:00 PM to 4:00 PM  
Wednesday: 2:00 PM to 5:30 PM  
Thursday, 11:00 AM to 3:30 PM

**GRADING:** Grades will be determined as follows:

Assignments (4)	400 points
Midterm	150 points
Final	150 points
Total Points	700 points

## **COPYRIGHT NOTICE:**

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**1. ONLINE COURSE PROCEDURES:** It will be your responsibility to check the **Blackboard website frequently**. You are also required to check your Sul Ross email account since all individual communication will be sent to that address.

YOU ARE REQUIRED TO DOWNLOAD AND USE THE MOZILLA INTERNET BROWSER from Firefox OR Chrome by Google. The Microsoft Internet Explorer in the later versions has recently caused a variety of problems when taking these online exams. Mozilla is available as a free download. Click on the Help and Resources tab when you first log onto the course and then click on Downloads, Utilities, etc. If you need help with this download, contact our OIT department immediately.

Each week, you should read the assigned chapters and check for any new material, new assignments or weekly discussion threads

## 2. REQUIRED TEXTS:

1. *“American Entrepreneur: The Fascinating Stories of the People Who Defined Business in the United States”*, Larry Swchweikart and Lynne Pierson Doti, 1st Ed., (1996), AMACOM, ISBN-13: 9780814414118
2. *“An Empire of Wealth”* by John Steele Gordon 1st ed. Harper Perennial ISBN-13: 978-0060505127

3. **OFFICIAL COMMUNICATION:** All official communication by the University or me will be sent to your Sul Ross email account. As a result, you are required to activate your email account and check it from to time to time for personal communication. I encourage you to email me if you have questions or comments, BUT PLEASE include your full name and the course for which you have questions. Even if you submit your email through the Blackboard site, I cannot tell which course you are in nor what your real name is (i.e., egar123) unless you put it in the body of your email.

4. **TECHNICAL SUPPORT:** SRSU 24/7 Blackboard Technical Support: Toll Free: 888.837.6055. Email: [blackboardsupport@sulross.edu](mailto:blackboardsupport@sulross.edu)

**SRSU Library Services.** The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library’s website, [library.sulross.edu](http://library.sulross.edu). Off-campus access requires your LoboID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or phone (432-837-8123).

## Section XI. SRSU Safety Pledge - One University/One Community

As a partner in each campus community, the faculty, staff, and students agree to the following statements in relation to the COVID-19 virus:

- I will wear a face covering, wash my hands, and disinfect my workspaces to protect others from the potential spread of this virus.
- I promise to follow social distancing guidelines as a way to mitigate the risk of transmission to others both professionally and personally.
- I will monitor my health and report any potential agree to follow the guidelines set forth in this document or as described by Sul Ross State University to protect the public health.
- I understand that my actions may impact the larger community and could affect my academic progress or professional attainment at Sul Ross State University.

Failing to meet these expectations may be subject to corrective action under university disciplinary policies. Changes or recommendations to the guidelines based on evolving guidance from federal, state, or local agencies will be communicated to the university community.

I encourage you to email me if you have questions about any aspect of the course. Good luck and I look forward to “hearing” from you.

### **STUDENT LEARNING OUTCOMES:**

1. Develop a general understanding of American business history

*Assessment: Written assignments and exams.*

2. Describe how the forces which shaped the American nation also shaped American enterprise

*Assessment: Written assignments and exams.*

3. Recognize how the contributions of American entrepreneurs created the modern world

*Assessment: Written assignments and exams.*

4. Integrate these lessons from American business history to forge a 21<sup>st</sup> vision for American business

*Assessment: Written assignments and exams.*

### **ADA STATEMENT:**

*Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Kathy Biddick in Student Services, Room C-102, Uvalde campus. The mailing address is 2623 Garner Field Road, Rio Grande College-Sul Ross State University, Uvalde, Texas 78801. Telephone: 830-279-3003. E-mail: [kbiddick@sulross.edu](mailto:kbiddick@sulross.edu)*

### **DISTANCE EDUCATION STATEMENT**

Students enrolled in distance education courses have equal access to the university's academic support services, such as Smarthinking, library resources, such as online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login information to verify students' identities and to protect students' information. **[If the course requires students to take proctored exams or to purchase additional software or equipment, please describe those requirements here.]** The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

## Schedule for GBUS5302 – Spring 2019

Week	Topic	Readings
Aug. 24	Technology and Innovation	American Chp 1 Empire None
Aug. 31	A Nation of Entrepreneurs	American Chp 2 Empire Chp 1, 2
Sept. 7	A Nation of Innovation	American Chp 3 Empire Chp 3-7
Sept. 14	The Steam Revolution <i>Assignment 1 due Sept. 20, 2020 11:59 PM CST</i>	American Chp 4 Empire Chp 8
Sept. 21	The Voyage of the Columbia and Captain Robert Gray	American None Empire Chp 10
Sept. 28	The Transportation Revolution <i>Assignment 2 due Oct. 5, 2020 11:59 PM CST</i>	American Chp 5, 6 Empire Chp 9
Oct. 5	The Impact of Railroads	American Chp 7 Empire Chp 11
Oct. 12	<i>Midterm Exam due Oct. 18, 2020 11:59 PM CST</i>	None
Oct. 19	Emergence of Consumer Markets	American Chp 8 Empire Chp 12-14
Oct. 26	Emergence of Modern Business <i>Assignment 3 due Nov. 1, 2020 11:59 PM CST</i>	American Chp 9 Empire Chp 15, 16
Nov. 2	Post War Innovation Boom	American Chp 10 Empire Chp 17, 18
Nov. 9	The Electronic and Computer Age	American Chp 11, 12 Empire Chp 19
Nov. 16	The Internet Age	American Chp 13 Empire Chp 20
Nov. 23	Lessons of the American Business Revolution	American Chp 14 Empire None
Nov. 30	The Future of American Business Enterprise <i>Assignment 4 due</i>	American None Empire None
Dec. 7	<i>Final Exam due Dec. 9, 2020 11:59 PM CST</i>	