



SUL ROSS
KINESIOLOGY DEPARTMENT

KES 4310-001 – Program Planning and Evaluation Spring 2021
MWF: 10-10:50 AM in GPC108

Dr. Ali Wolpern, PhD(c)

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Office Hours:

Monday/Wednesday: 9:00-10:00, 11:00 AM-1:00 PM

Tuesday/Thursday: 2:00-4:00 PM

Friday: by appointment

Office hours by appointment (Email to set an appointment)

Corresponding Website:

https://wps.pearsoned.com/bc_mckenzie_health_7/252/64567/16529373.cw/index.html

Recommended Text: Title: Planning, Implementing & Evaluating Health Promotion Programs

Author: McKenzie, Neiger, Thackeray. 2017. 7th Edition. Publisher: Pearson.

Course Description

To provide students and prospective health educators with the necessary skills for the development, delivery, and evaluation of health programs to targeted populations.

Purpose of the Course

The purpose of this course is to provide students with a comprehensive overview of the practical and theoretical skills needed to plan, implement, and evaluate health promotion programs in a variety of settings and with diverse populations. Secondly, students will gain practical community health skills that can be utilized in their chosen field of study.

Course: Student Learning Objectives

Upon successful completion of this course students will be able to:

1. Be knowledgeable about various health promotion programs while learning how to plan, implement, and evaluate them.
2. Retain a meaningful understanding of health promotion programs.
3. Evaluate several existing programs during the semester.
4. Be familiar with various methods of teaching and implementing different health promotion programs.
5. Identify premiere health promotion programs nationwide.
6. Identify resources available related to design, implantation, and evaluation of health promotion programs.

Standard Alignment:

Standard II: The physical education teacher understands principles and benefits of a healthy, physically active lifestyle and motivates students to participate in activities that promote this lifestyle.

The teacher understands major body systems, principles of physical fitness development and training and the benefits of a healthy, active lifestyle. The teacher understands principles and activities for developing and maintaining cardiovascular endurance.

The teacher understands principles and activities for developing and maintaining flexibility, posture and muscular strength and endurance.

The teacher understands health and wellness concepts, including those related to nutrition, weight control and stress management, and analyses ways in which personal behaviors influence health and wellness.

Course: Marketable Skills

The following marketable skills are achieved in this course:

Critical Thinking/Problem Solving: Exercise sound reasoning to analyze issues, make decisions, and overcome problems. The individual is able to obtain, interpret, and use knowledge, facts, and data in this process, and may demonstrate originality and inventiveness.

Program Learning Outcomes

1. The Kinesiology and Sport Science students will understand major body systems, principles of physical fitness and benefits of a healthy lifestyle; understand the principles and activities for developing cardiovascular endurance; understand principles and activities for developing and maintaining flexibility, muscular strength and endurance; and understand health and wellness concepts as related to a community (Health-Related Physical Fitness Domain).
2. The Kinesiology and Sport Science students will know how to use effective instruction and assessment to prepare physically educated individuals; understand factors relevant to learning and performance in physical education and use knowledge to promote students' development; understand the structure and purposes of physical education and health promotion programs; and understand legal issues and responsibilities of educators and professionals within the health industry (The Physical Education Program Domain).

Attendance Policy

Class attendance AND in-class participation is mandatory. Every class day is a grade. You will receive 100% credit for being on time and no credit for being absent or not participating in-class. Athletic and SRSU sponsored related absences do not count toward the absence allowance, but you must email proof of this absence to me prior to the date you will be absent for. If you have an emergency or medical related absence, please email or call Dr. Ali Wolpern and have proof of the absence reason (doctor's note, positive COVID-19 results, car towing receipt, etc).

Attendance and Drop Policy

For T/TH classes, if a student is absent for 6 or more class periods then the instructor may drop the student from the corresponding course. For MWF classes, if a student is absent for 9 or more class periods, the instructor may drop the student from the corresponding course.

GRADING POLICIES/ASSIGNMENTS/ATTENDANCE/EXPECTATIONS

Outcome Measure	Points per item	No of items	Available Points	Percentage of Grade
In-Class Participation and Attendance	20	15 (weeks)	300	88%
Presentation and Class Activity Assignment	40	1	40	12%
Total/Final Grade*	--	--	340	100%

*Letter Grading as per SRSU policy will be used in this course.

Late work will NOT be accepted!

COURSE REQUIREMENTS

- I. Chapter Reviews:** Please view the weekly chapter PowerPoint on Blackboard and perform a general internet search on the weekly topic prior to class.
- II. In-Class Participation (15 weekly grades):** This class has many in-class activities and discussions. Participation is **expected and required**. Come to class ready to interpret and discuss!
- III. Presentation and Class Activity Assignment (1):** Refer to the assignment rubric and tentative course schedule (which contains links and topics for the assignment). You must present your assignment on your scheduled date/week, there will be no rescheduling or makeups for this assignment.

Late Work Policy

Late work will **NOT** be accepted.

Distance Education Statement

Students enrolled in distance education courses have equal access to the university's academic support services, such as Smarthinking, library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard or designated platform, which requires secure login information to verify students' identities and to protect students' information. The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

TENTATIVE COURSE CALENDAR

(subject to change)

Week	Dates	Content	Presentation Assignment Due (Student Name)
1	Jan 11-15 ONLINE	Review Course and Syllabus, ice breakers	
2	Jan 18-22 ONLINE	Ch 1 – Health Education, Health Promotion, and Health Educators	
3	Jan 25-29	Ch 2 – Starting the Planning Process	
4	Feb 1-5	Ch 3 – Models for Program Planning in Health Promotion	
5	Feb 8-12	Ch 4 – Assessing Needs	
6	Feb 15-19	Ch 5 – Measurement, Measures, Measurement Instruments, and Sampling	
7	Feb 22-26	Ch 6 – Mission Statement, Goals, and Objectives	
8	Mar 1-5	Ch 6 – Mission Statement, Goals, and Objectives	No presentations. In-class activity
9	Mar 8-12	SPRING BREAK – NO CLASS	
10	Mar 15-19	Ch 7 – Theories and Models Commonly Used for Health Promotion Interventions	
11	Mar 22-26	Ch 8 – Interventions	
12	Mar 29-Apr 2	Ch 9 – Community Organizing and Community Building	
13	Apr 5-9	Ch 10 – Identification and Allocation of Resources	
14	Apr 12-16	Ch 11 – Making Sure Programs Respond to Wants and Needs of Consumers	
15	Apr 19-23	Ch 13 – Evaluation: An Overview	
16	Apr 26	Guest Lecture	No presentations. In-class activity
17	Apr 30, May 3-5	FINAL EXAMS	

Academic Honesty

Students are expected to do their own work. Cheating in any form will be subject to disciplinary action that can result in dismissal from the class with a grade of F. This includes plagiarism.

All of the following are considered plagiarism: (Retrieved from: <http://www.plagiarism.org/>)

- turning in someone else's work as your own
- copying words or ideas from someone else without giving credit
- failing to put a quotation in quotation marks
- giving incorrect information about the source of a quotation
- changing words but copying the sentence structure of a source without giving credit
- copying so many words or ideas from a source that it makes up the majority of your work, whether you give credit or not

Academic Integrity Statement

Academic integrity represents the choice to uphold ethical responsibility for one's learning within the academic community, regardless of audience or situation. Academic dishonesty hurts everyone and reduces the value of college degrees. Doing someone else's work, presenting the ideas and work of others as your own, submitting the same paper for multiple classes, and/or failing to cite your sources when you utilize the ideas of others, are all examples of academic dishonesty. It is your responsibility to read and understand the university's policy on academic dishonesty in the SRSU Student Handbook, as all violations will be taken seriously and handled through the appropriate university process. The Student Handbook can be found at: <https://www.sulross.edu/page/2454/student-handbook> (page 80).

In addition, please note that plagiarism detection software will be used in this class for written assignments, as well as monitoring software for course exams.

Accidents & Injuries

In the case of bodily or personal property damage, the Human Performance and Kinesiology Department will not be held responsible. The student must report any field experience related injury or illness to the Instructor immediately. Any expense incurred due to injury or illness will be the student's responsibility.

Academic Civility Statement

Students are expected to interact with professors and peers in a respectful manner that enhances the learning environment. Professors may require a student who deviates from this expectation to leave the face-to-face (or virtual) classroom learning environment for that particular class session (and potentially subsequent class sessions) for a specific amount of time. In addition, the professor might consider the university disciplinary process (for Academic Affairs/Student Life) for egregious or continued disruptive behavior.

Academic Affairs Service Statement

Sul Ross faculty, staff, and students are expected to model responsible citizenship through service activities that promote personal and academic growth while enhancing the university, local, regional, national, and global communities. These activities will foster a culture of academic/public engagement that contributes to the achievement of the university's mission and core values.

Academic Excellence Statement

Sul Ross holds high expectations for students to assume responsibility for their own individual learning. Students are also expected to achieve academic excellence by:

- Honoring the core values of Sul Ross.
- Upholding high standards of habit and behavior.
- Maintaining excellence through class attendance and punctuality.
- Preparing for active participation in all learning experiences.
- Putting forth their best individual effort.
- Continually improving as independent learners.
- Engaging in extracurricular opportunities that encourage personal and academic growth.
- Reflecting critically upon feedback and applying these lessons to meet future challenges.

Sul Ross Bryan Wildenthal Memorial Library Statement

The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, library.sulross.edu. Off-campus access requires logging in with your LoboID and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or phone (432-837-8123).

SRSU Disability Services and ADA Statement

The University is committed to equal access in compliance with the Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973. The Disability Services Coordinator in Counseling and Student Support Services has the responsibility to ensure students with disabilities the opportunity for full participation in programs, services and activities. Students seeking disability services need to contact the Disability Services Coordinator located in the University Center Room 211. The mailing address is PO Box C-171, Sul Ross State University, Alpine, Texas 79832. The telephone is 432- 837-8178; fax is 432-837- 8724.

LEARNING SUPPORT

SRSU Graduate Center

The Graduate Student Center, located in BAB 104, provides resources and services for all SRSU graduate students. There is a computer lab with desktop computers and a networked printer/copier/scanner; laptop computers which can be checked out; a projector and screen for rehearsing student presentations; and a conference room for group study. Both Alpine and distance education students can receive writing and other assistance by calling 432-837-8524.

BLACKBOARD

Our new 24/7 Blackboard online support desk and toll-free hotline are set to debut next Monday, May 18th, the Blackboard online support desk toll free number will go live and will be made available to SRSU faculty and students to begin using immediately for any Blackboard technical support issues. SRSU 24/7 Blackboard Technical Support Online Support Desk Contact Info: Toll Free: 888.837.6055 Email: blackboardsupport@sulross.edu