COURSE DESCRIPTION
This course is a requirement for the Bachelor of Science degree with a concentration in Sport Administration. The course provides an overview of planning, development, and operation of sport facilities and sport events. The course includes methods to measure facility and event performance.

EXPECTATION OF STUDENTS
Students are responsible for keeping up with the reading and are expected to read the assigned chapters and/or other posted readings prior to class in order to contribute to online discussion. Handouts distributed through Blackboard should be kept in a notebook in order to be referred to as necessary.

 Marketable Skills – The following marketable skills are met in this course:

- Collaboration – students will interact with one another through a multitude of class discussions and activities
- Communication –
- Critical Thinking – students will be asked to critically decipher a multitude of real-world scenarios
- Career Management – students will develop the knowledge necessary to properly design and manage effective sports facilities
- Creativity –
**STUDENT LEARNING OUTCOMES**

SLO 1 – Integrate management, marketing, and financial principles and strategies to operate a sport facility or event.

SLO 2 – Articulate risk management strategies associated with managing sport facilities and events.

SLO 3 – Evaluate proper leveraging and measurement techniques to improve the legacy of the event or facility.

SLO 4 – Utilize planning techniques to construct and explain an event proposal and the development of a facility.

SLO 5 – Analyze the major issues behind the planning, design, and construction of sport facilities and event spaces.

**Course Format**
The format for this course will include, but is not limited to – face to face delivery and on-line components.

**Attendance**
Attendance for class is mandatory. Every class day is a grade. You will receive 100% credit for being on time, 75% credit for being tardy. **One letter grade will be deducted for every absence after four (4). Students with zero (0) absences (not including athletic related absences) and with no missing assignments will be exempt from the final exam.**

**GRADING POLICIES / TESTING / ASSIGNMENTS / ATTENDANCE / EXPECTATIONS**

<table>
<thead>
<tr>
<th>Grade calculation</th>
<th>% of Grade</th>
<th>Grading Scale</th>
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<tbody>
<tr>
<td>Attendance/Participation</td>
<td>9% (100 points)</td>
<td>985 or more</td>
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<tr>
<td>Weekly Quizzes (10)</td>
<td>23% (10 @ 25 = 250 points)</td>
<td>875 – 984</td>
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<tr>
<td>Unit Test (3)</td>
<td>27% (3 @ 100 = 300 points)</td>
<td>765 - 874</td>
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<tr>
<td>Written Assignments (6)</td>
<td>27% (6 @ 50 = 300 Points)</td>
<td>655 - 764</td>
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<tr>
<td>Final Exam</td>
<td>14% (150 points)</td>
<td>Less than 654</td>
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**Late Assignments WILL NOT Be Accepted. Also, No Credit Will Be Given For Any Late Assignments**
<table>
<thead>
<tr>
<th>Week</th>
<th>Monday</th>
<th>Wednesday</th>
<th>BlackBoard Assignment</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Syllabus / Chapter 1. History and Future of Sport and Public Assembly Facilities</td>
<td>Chapter 2. Facility Management</td>
<td>Quiz 1</td>
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<tr>
<td>Week 2</td>
<td>Chapter 3. Management Theory / Chapter 4. Human Resources</td>
<td>Chapter 5. Facility Planning</td>
<td>Quiz 2</td>
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<td>Week 3</td>
<td>Chapter 6. Facility Site and Design</td>
<td>Chapter 7. Facility Construction</td>
<td>Quiz 3</td>
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<td></td>
<td><strong>Guest Zoom 1</strong></td>
<td><strong>Tour Jackson Field</strong></td>
<td><strong>Test 1</strong></td>
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<tr>
<td>Week 4</td>
<td>Chapter 8. Stadium Management</td>
<td>Chapter 9. Arena Management</td>
<td>Quiz 4</td>
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<tr>
<td>Week 5</td>
<td>Chapter 10. Fitness and Recreation Center Management</td>
<td>Chapter 11. Parks and Sportsplex Management</td>
<td>Quiz 5</td>
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<td><strong>Guest Zoom 2</strong></td>
<td><strong>Tour Kokernot Field</strong></td>
<td><strong>Test 2</strong></td>
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<tr>
<td>Week 7</td>
<td>Chapter 14. Marketing and Sales</td>
<td>Chapter 15. Finance and Budgeting</td>
<td>Quiz 7</td>
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<td>Week 8</td>
<td>Chapter 16. Legal Responsibilities</td>
<td>Chapter 17. Developing and Implementing a Security Plan</td>
<td>Quiz 8</td>
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<tr>
<td>Week 9</td>
<td>Chapter 18. Facility Preparation for an Event</td>
<td>Chapter 19. Mid-event Analysis</td>
<td>Quiz 9</td>
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<tr>
<td>Week 10</td>
<td>Chapter 20. Post-event Facility Management</td>
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<td>Quiz 10</td>
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<tr>
<td>Week 11</td>
<td><strong>Guest Zoom 3</strong></td>
<td><strong>Tour Gallego Center</strong></td>
<td><strong>Test 3</strong></td>
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<tr>
<td>Week 12</td>
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<td>Week 13</td>
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Week 14: Optional Final Exam Review

Week 15: Optional Final Exam Review

Week 16: Final Exam Week

No Class

Final Exam Week

No Class

Final Exam

10/07/21 10:15am – 12:15pm

ALL COURSE REQUIREMENTS DEADLINE

All test and assignments will be due on the date shown by 11:59 pm. The final exam will be due by the date and time shown.

Distance Education Statement

Students enrolled in distance education courses have equal access to the university’s academic support services, such as Smarthinking, library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login information to verify students’ identities and to protect students’ information. The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

Accidents & Injuries

In the case of bodily or personal property damage, the Kinesiology Department will not be held responsible. The student must report any field experience related injury or illness to the Instructor immediately. Any expense incurred due to injury or illness will be the student’s responsibility.

Academic Integrity Statement

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use of intellectual property. A scholar is expected to be punctual, prepared, and focused; meaningful and pertinent participation is appreciated. Examples of academic dishonesty include but are not limited to: Turning in work as original that was used in whole or part for another course and/or professor; turning in another person’s work as one’s own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden. The Student Handbook can be found at: https://www.sulross.edu/catalog/undergraduate-academic-regulations-2/#1605412215143-c8b265dc-3e01

In addition, please note that plagiarism detection software will be used in this class for written assignments.

Academic Civility Statement

Students are expected to interact with professors and peers in a respectful manner that enhances the learning environment. Professors may require a student who deviates from this expectation to leave the face-to-face (or virtual) classroom learning environment for that particular class session (and potentially subsequent class sessions) for a specific amount of time. In addition, the professor might consider the university disciplinary process (for Academic Affairs/Student Life) for egregious or continued disruptive behavior.

Academic Affairs Service Statement

Sul Ross faculty, staff, and students are expected to model responsible citizenship through service activities that promote personal and academic growth while enhancing the university, local, regional, national, and global communities. These activities will foster a culture of academic/public engagement that contributes to the achievement of the university’s mission and core values.
Libraries
The Bryan Wildenthal Memorial Library in Alpine.
Offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, library.sulross.edu. Off-campus access requires logging in with your LobolID and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or phone (432-837-8123).

Academic Excellence Statement
Sul Ross holds high expectations for students to assume responsibility for their own individual learning. Students are also expected to achieve academic excellence by:

- Honoring the core values of Sul Ross.
- Upholding high standards of habit and behavior.
- Maintaining excellence through class attendance and punctuality.
- Preparing for active participation in all learning experiences.
- Putting forth their best individual effort.
- Continually improving as independent learners.
- Engaging in extracurricular opportunities that encourage personal and academic growth.
- Reflecting critically upon feedback and applying these lessons to meet future challenges.

ADA Statement
SRSU Disability Services. Sul Ross State University (SRSU) is committed to equal access in compliance with Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Rebecca Greathouse Wren, LPC-S, SRSU's Accessibility Services Coordinator at 432-837-8203 (please leave a message and we'll get back to you as soon as we can during working hours), or email rebecca.wren@sulross.edu. Our office is located on the first floor of Ferguson Hall (Suite 112), and our mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas, 79832.